

# Urgent & Uncompromising: Getting to Goal 2025

Danette Howard  
July 14, 2017



# Staying the course to Reach Goal 2025

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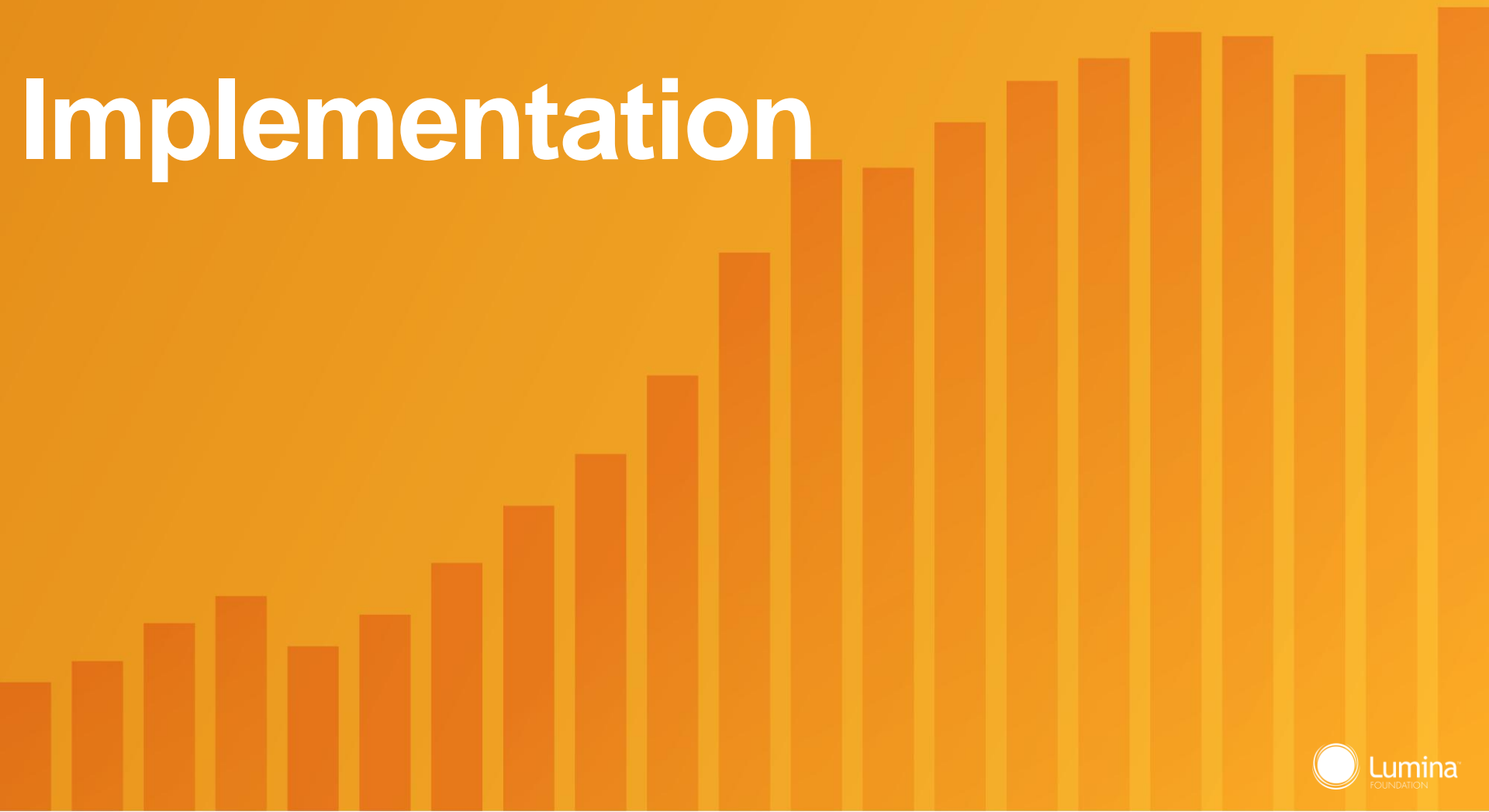
“Reaching Goal 2025—that 60% of Americans hold degrees, certificates or other high-quality postsecondary credentials by 2025—is essential to meeting our nation’s growing need for talent.”

# CCA Alliance Compact – Universal Truths

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- Higher education is a public good
- Time is the enemy
- Students deserve to progress through clear, affordable pathways to completion
- Our enduring commitment to access and our best intention remain intact

# Implementation



# A Redesigned Postsecondary System

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1. Learners at the center
2. Organized around learning
3. Competencies=Currency
4. All learning counts

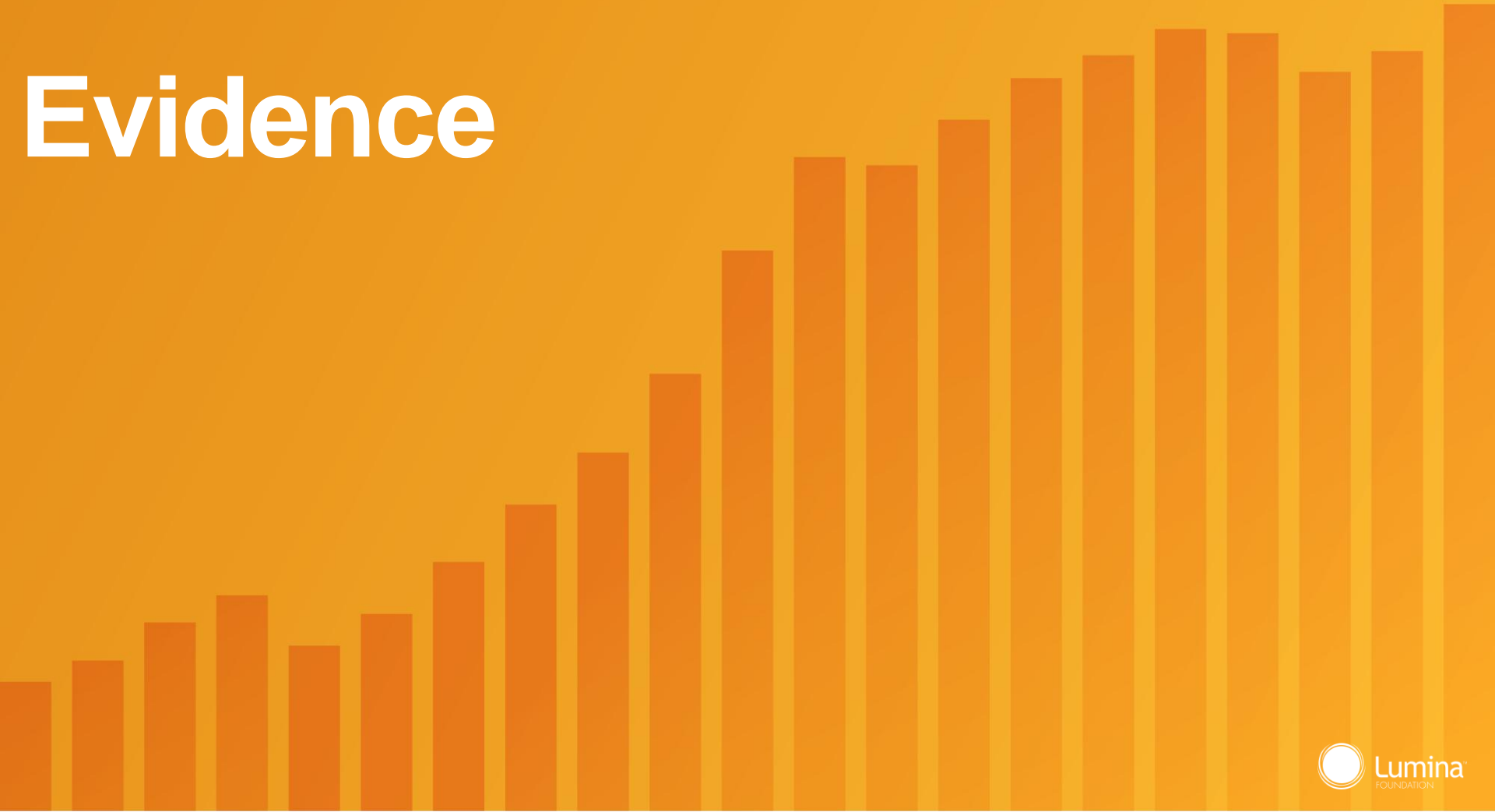
# A Redesigned Postsecondary System

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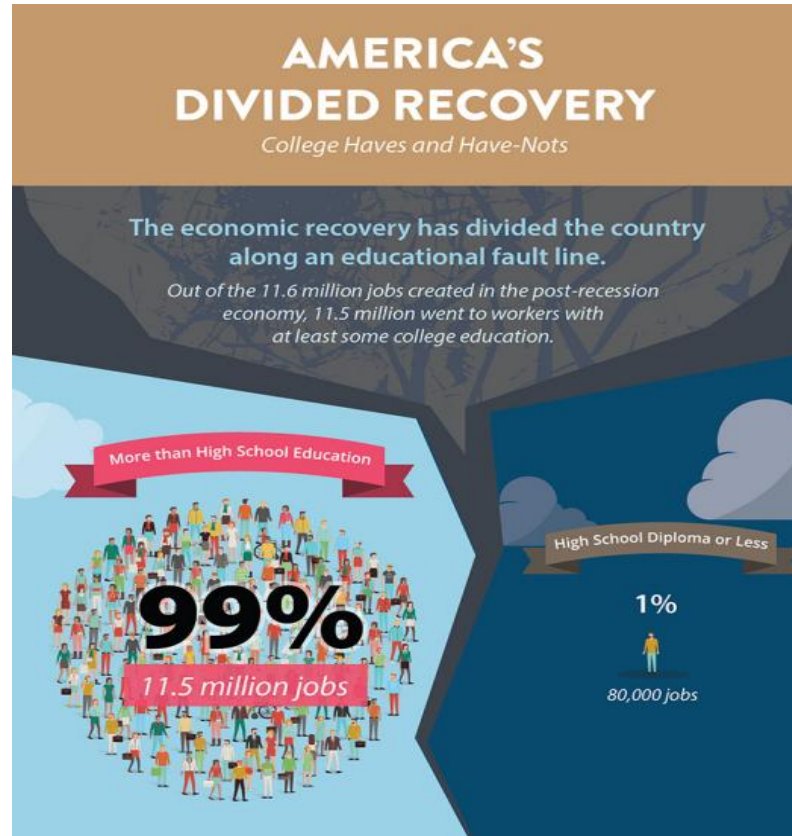
“Everything about pursuing and obtaining a postsecondary credential should be easy, except the learning”

Dewayne Matthews

# Evidence



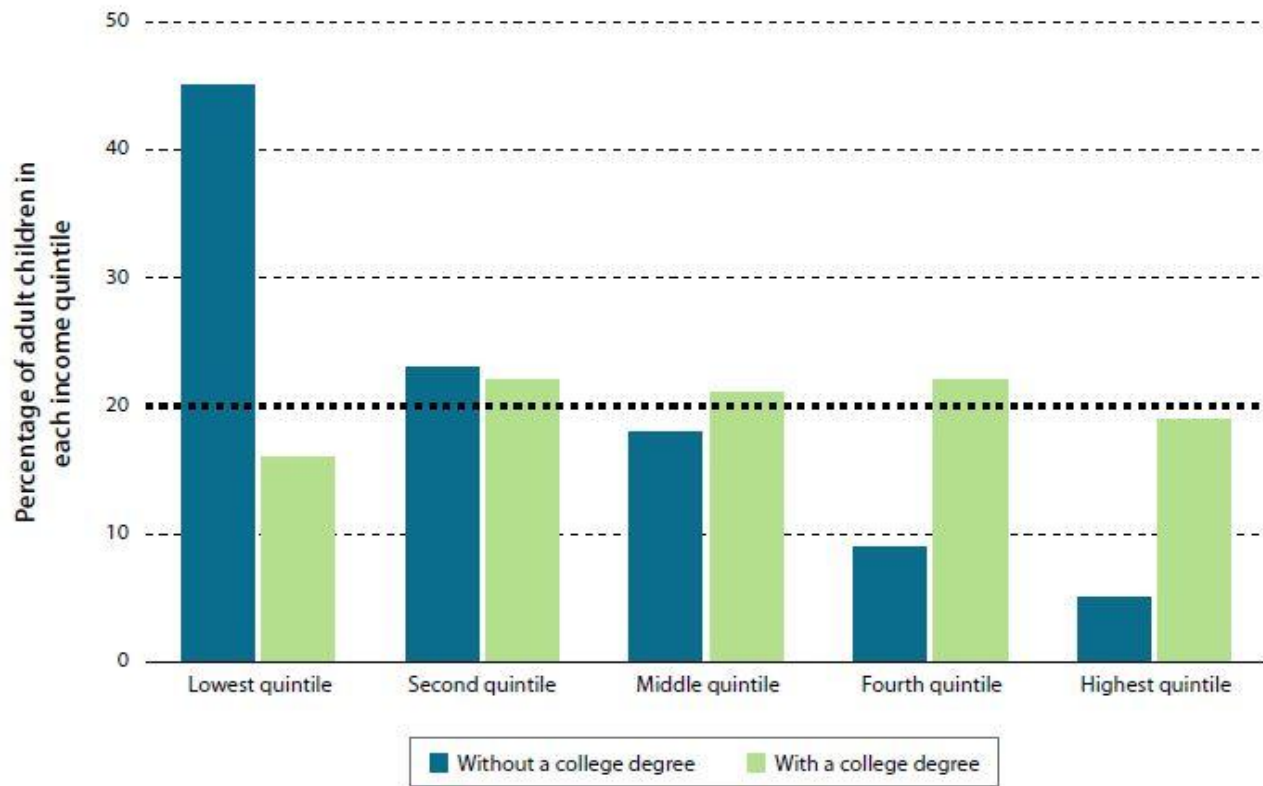
# Why a Postsecondary Credential is Essential





## Income Quintile of Adults Born into Lowest-Quintile Families, by College Attainment

Without a college degree, a child born into a poor family has little chance of breaking into the upper end of the income distribution.



Source: Haskins (2008).

Note: Calculations are based on the PSID, which compares children's adult income at roughly age forty with that of their parents at about the same age.

# Communication



# Today's Students

**38%** OF UNDER-GRADUATES ARE OLDER THAN 25

 **40%**

ATTEND SCHOOL PART-TIME

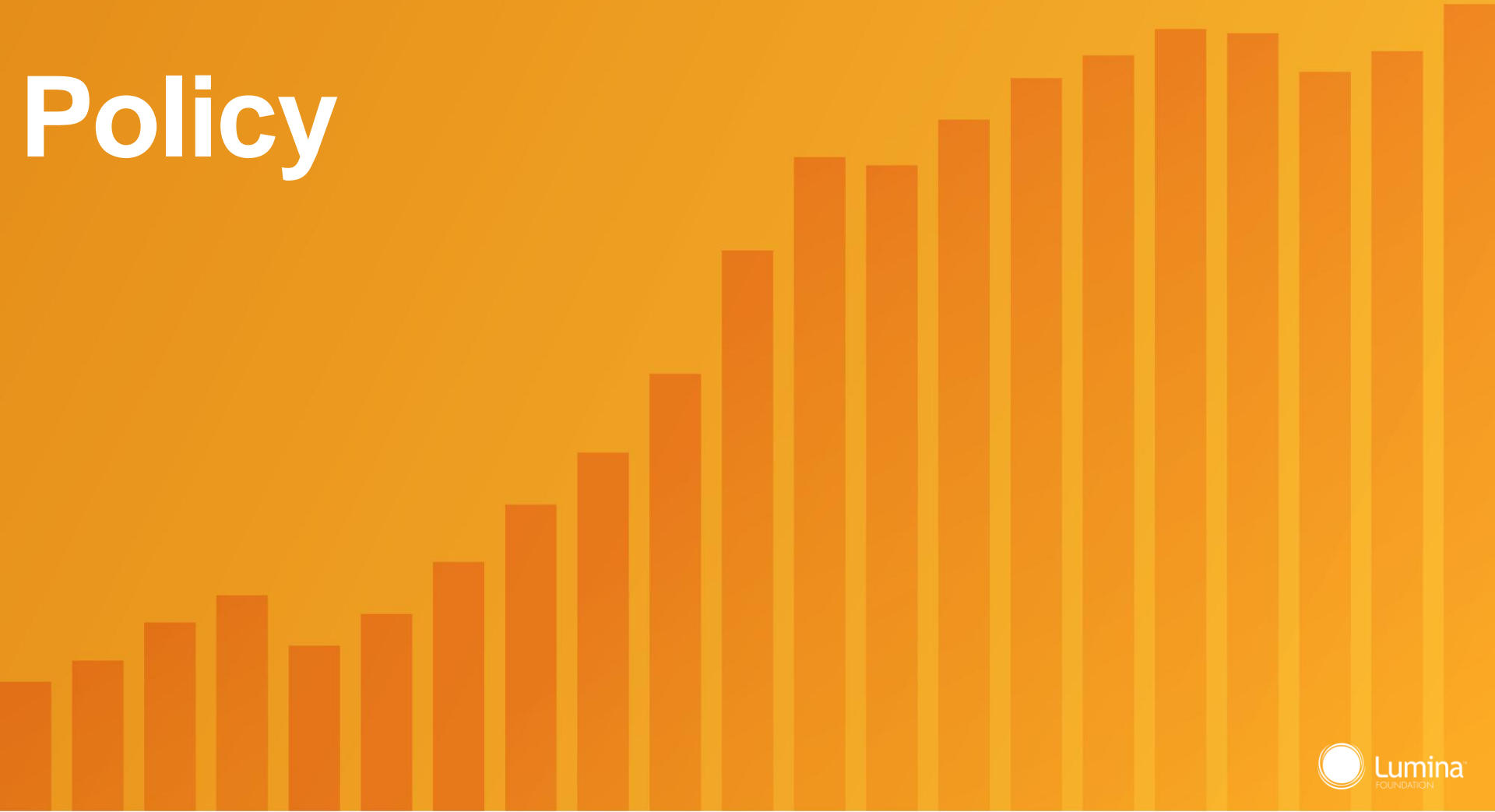
 **42%**

LIVE NEAR OR BELOW POVERTY

 **57%**

ATTEND TWO-YEAR COLLEGES

# Policy



# State and Institutional Policy Barriers

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- Veterans
- Individuals w/ work-based training
- Incarcerated/Formerly Incarcerated

# Alliance & Equity



# Talent, Innovation and Equity (TIE) Partnership



# Doubling Down on Equity Imperative

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**The Equity Imperative** – We are elevating our commitment to equity—ensuring access to quality credentials for **all learners**—with a strong focus on individuals historically less well-served by postsecondary education.



# Talent, Innovation, Equity States

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- Up to \$500,000 over two years
- Intensive support for states willing to place equity at center of attainment agenda
- Commit to working to significantly narrowing equity gaps in attainment
- Up to 4 states in 2017 – more in future cohorts
- Common state expectations: data collection and reporting, diverse stakeholder leadership group