

**THURGOOD
MARSHALL**
COLLEGE FUND

**WHERE EDUCATION
PAYS OFF®**

#CCAMomentum

CREATING **MOMENTUM TO ADDRESS THE “DEBT WITHOUT A DEGREE” PROBLEM**

By Johnny C. Taylor, Jr. President & CEO

WHO WE ARE

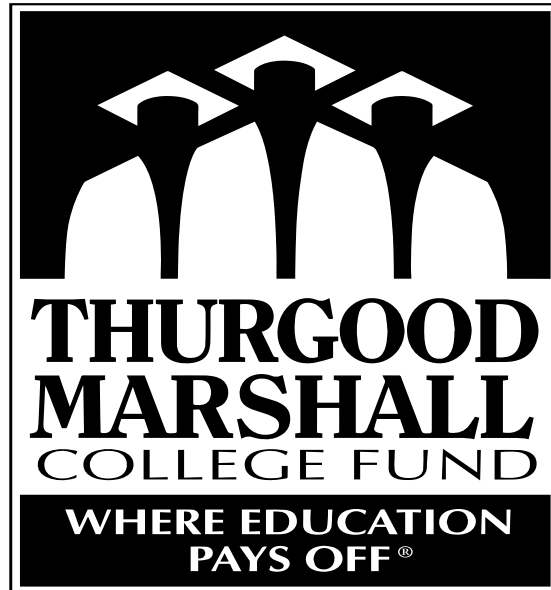
- 47 Universities (HBCUs and PBIs)
- 23 States, DC, and US Virgin Islands
- 300,000 Students
- 80% African American
- 90% Pell Eligible
- 80%+ Have Student Debt
- Major Contributor to African American
- Professional Ranks



MAJOR CONCERN

- 35% **GRADUATE** IN 6 YEARS
- 78% OF HBCU GRADS HAVE **DEBT**
- What about the **65% who didn't graduate**?
- Do they have student loan debt? How much?
- What is the wake effect of "**DEBT WITH NO DEGREE**" in our communities?

TMCF & CCA ARE JOINING FORCES



TMCF FOCUS

- Our Students want "Good Jobs"
- Re-designed and re-focused programs
- **WHERE EDUCATION PAYS OFF**
- Improve graduation rates
 - Legislative environment
 - The deciding factor for recruits
 - Debt must make sense



CCA FOCUS

- Significantly increase students completing college
- Close attainment gaps for underrepresented populations

The logo for Complete College America is displayed within a white speech bubble with a grey drop shadow. The words "COMPLETE" and "COLLEGE" are in a bold, blue, sans-serif font, stacked on two lines. The word "AMERICA" is in a red, serif font, positioned below the other two words.

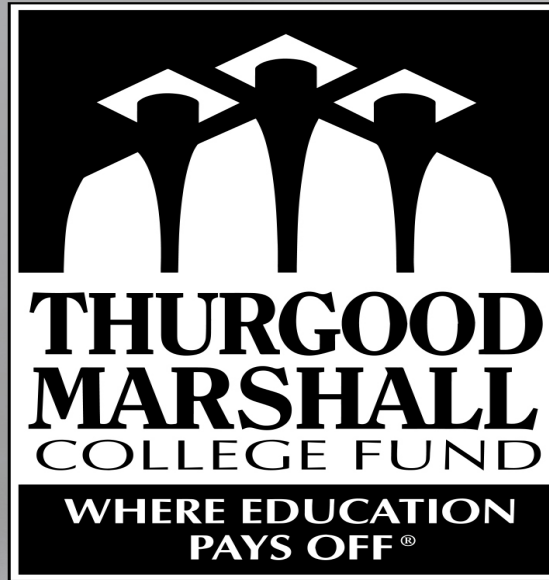
**COMPLETE
COLLEGE
AMERICA**

WHAT WE WILL DO!

- Incorporate CCA completion metrics to establish specific goals for TMCF member-schools
 - Launch black college "15 TO FINISH" campaign
- Pursue funding to create completion academies that will incorporate CCA game changers at TMCF member-schools



THANK YOU!



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