15 TO FINISH ASSETS

These folders have everything you need to launch a campus-wide campaign to promote 15 to Finish. No matter what size your institution, you can combine the included assets to suit the needs of your campus.

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POSTERS

Posters are provided in two size formats: 11x17in and 18x24in with a .125in bleed

The smaller size is designed to be printed on tabloid paper. The larger is a standard size that can printed at your local print shop. You'll find included three designs of each size. Each poster design also comes in two versions, with the 15 to Finish logo and without. Our hope is that institutions will use the posters without the logo to build curiosity and buzz around campus. Then, when students finally encounter a poster with a logo or a brochure or another piece of collateral, they'll be interested to learn more.

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BROCHURE

Brochures are provided in one size format: 11x17in with a .125in bleed

These should be professionaly printed and folded equally into 6 panels. See diagram below.

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SOCIAL ASSETS

Social media assets are provided in three size formats: 1200x630px (Facebook), 1080x1080px (Instagram) and 440x200px (Twitter)

Facebook copy

Extra years of college can cost you thousands, both in what you pay and what you lose from not having a job. So, taking 15 credits a semester (or 30 credits a year) saves you money and lets you make more. Cha-ching!

Students who take 15 credits a semester (or 30 credits a year) tend to get higher GPAs. So when it comes to getting better grades, taking 15 is sort of a no-brainer.

Taking 15 credits a semester (or 30 credits a year) dramatically increases your chances of reaching graduation. And hey, isn't that sort of what this is all about?
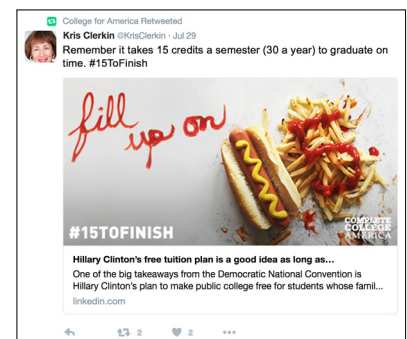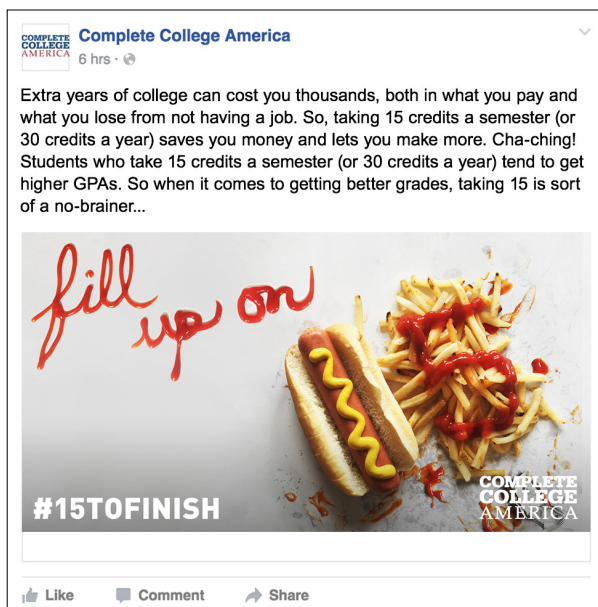
Instagram copy

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Twitter copy

Remember it takes 15 credits (or 30 a year) to graduate on time. #15toFinish

BANNER AD

Web asset provided in one size format: 300x250px

DIGITAL POP-UP

Digital pop-up design asset is provided as a Sketch file.

GIF

GIF asset provided in one size format: 1080x1080px

The GIF can be used on Facebook, Twitter, and Snapchat.

T-SHIRT DESIGN

T-shirt design assets provided in PNG and TIF format depending on the printer's request.

A mock of the designs on a t-shirt (both front and back) are provided for the printer to reference when placing the artwork.

We have listed a few online printer options in case a local print option is unavailable.

http://www.zazzle.com/custom/tshirts
http://www.customink.com/services/t-shirt-printing
http://www.vistaprint.com/custom-tshirts

TABLE TENT

Three-sided table tent provided in one size format: 5.5x8.5in with .125in bleed

STUDENT ORIENTATION DECK

Presentation deck is provided in PDF format.