Career Coach for Student Success

IN NEW HAMPSHIRE AND ACROSS THE COUNTRY







Completion with a Purpose

A national 501(c)(3) nonprofit dedicated to enhancing student success from postsecondary education to employment and on to rewarding careers and fulfilling lives.





...a growing family of organizations working to improve student success and strengthen education to employment pathways.



SUPPORTING ADULT LEARNERS



UNDERSTANDING COLLEGE ADMISSIONS



DIGITAL EXCHANGE FOR STUDENT SUCCESS



STUDENT WORK EXPERIENCE



LABOR MARKET ANALYTICS



DATA-DRIVEN STUDENT SUCCESS COACHING



CAREER EXPLORATION

The company we keep...

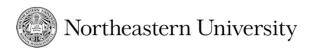
HIGHER EDUCATION





University of Maryland University College





COMMUNITY INSIGHTS















TALENT ACQUISITION















In Higher Education



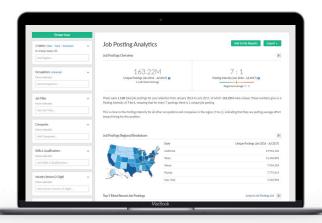


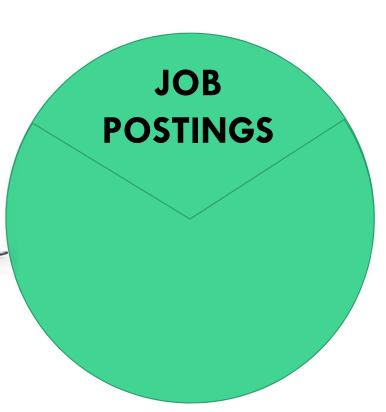
In Higher Education





Real-time Data

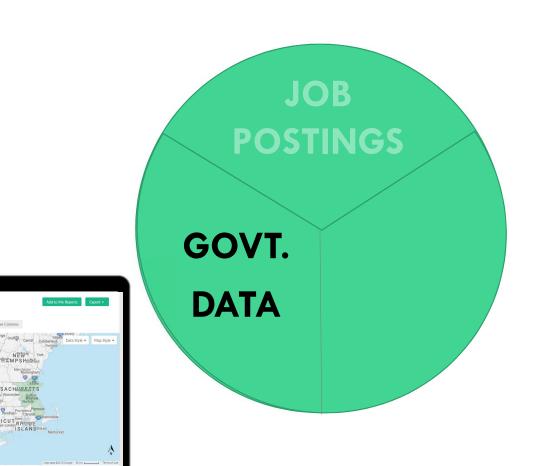




- Over 200,000
 million job postings
 annually
- Employer-based sites prioritized



Unsuppressed, at zip code level



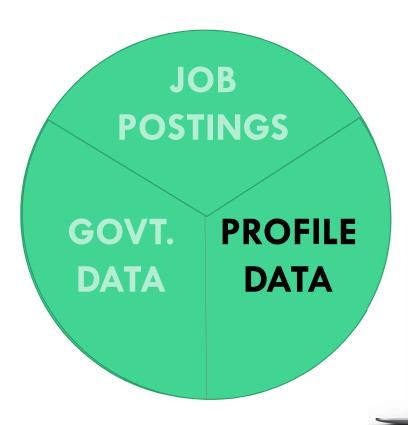
Occupations by Location

- 18 billion data points
- Over 90-plus sources
- Unsuppressed
- Local data at zip level



Student Outcomes

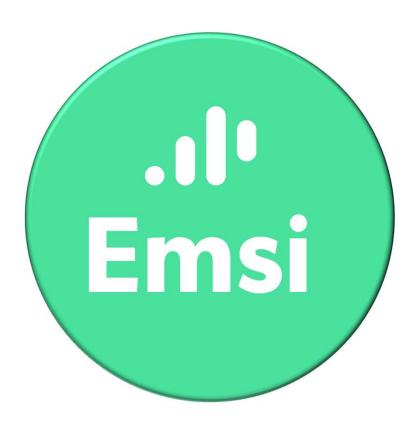
- 109 million profiles from social professional sites and resumes
- Filter and search







Software and Consulting





Institutional Support

Economic Impact







Program Review and Demand

Economic Impact





Program Alignment





Student Success

Economic Impact





Program Alignment



Career Exploration



Connection to the Workplace

Economic Impact





Student Outcomes



Program Alignment



Career Exploration



Career Coach

CONNECTING STUDENTS' CAREER INTERESTS TO YOUR PROGRAMS



Turning students into better consumers of higher education

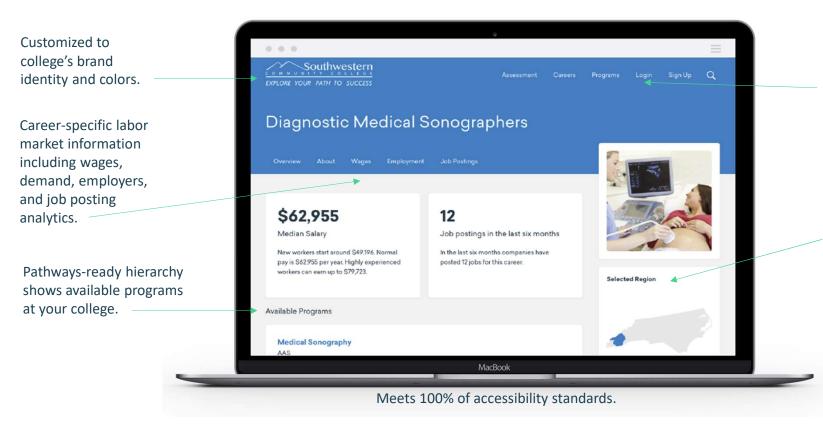
- Assessment ranks careers by student's interests
- Labor market about:
 - Earnings
 - Job descriptions
 - Demand
 - Employers
- Links careers to programs at your college
- Connect with local employers





EMSI'S CAREER COACH

Career exploration compatible with your guided pathways solution



Integration-ready student profile keeps assessment records, bookmarked careers, contact information, and resume.

Localized data for best possible insight into wages, educational attainment, and actual job demand.



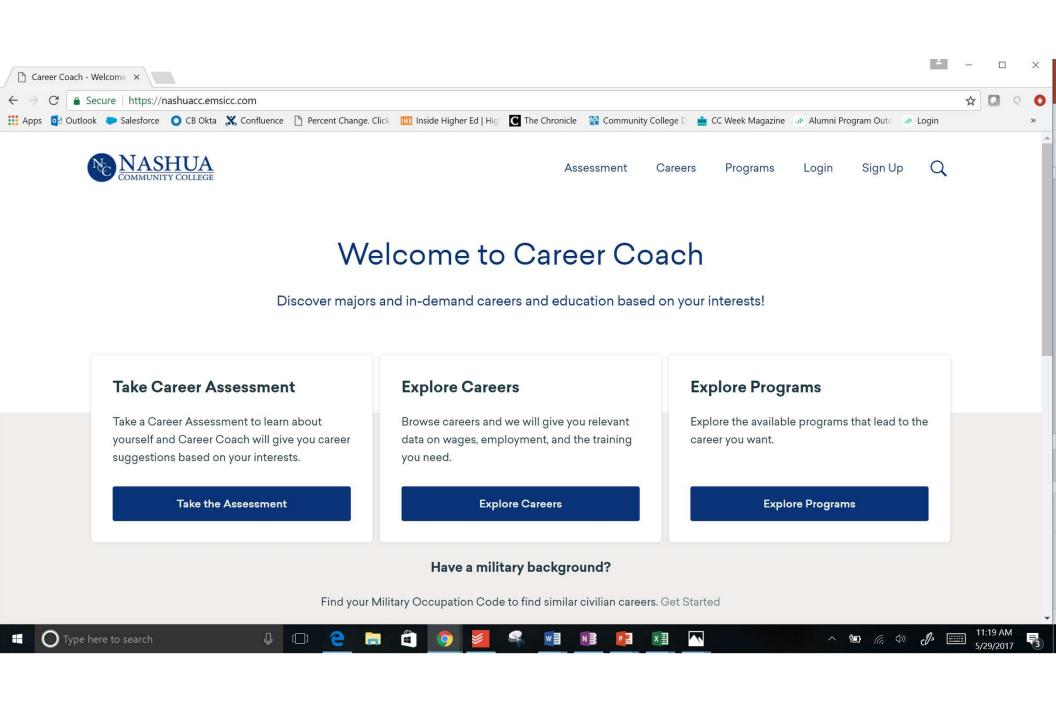
Occupational projections are best based on local data

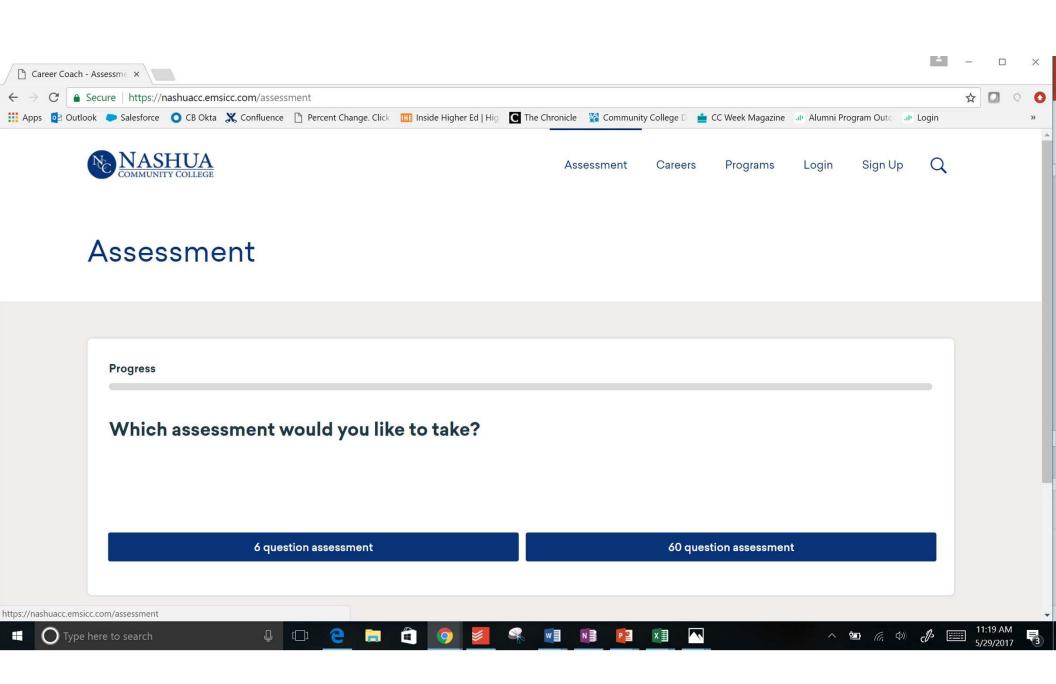
One in five careers searches with publicly available state-level data can mislead students when making decisions based on occupational projections.

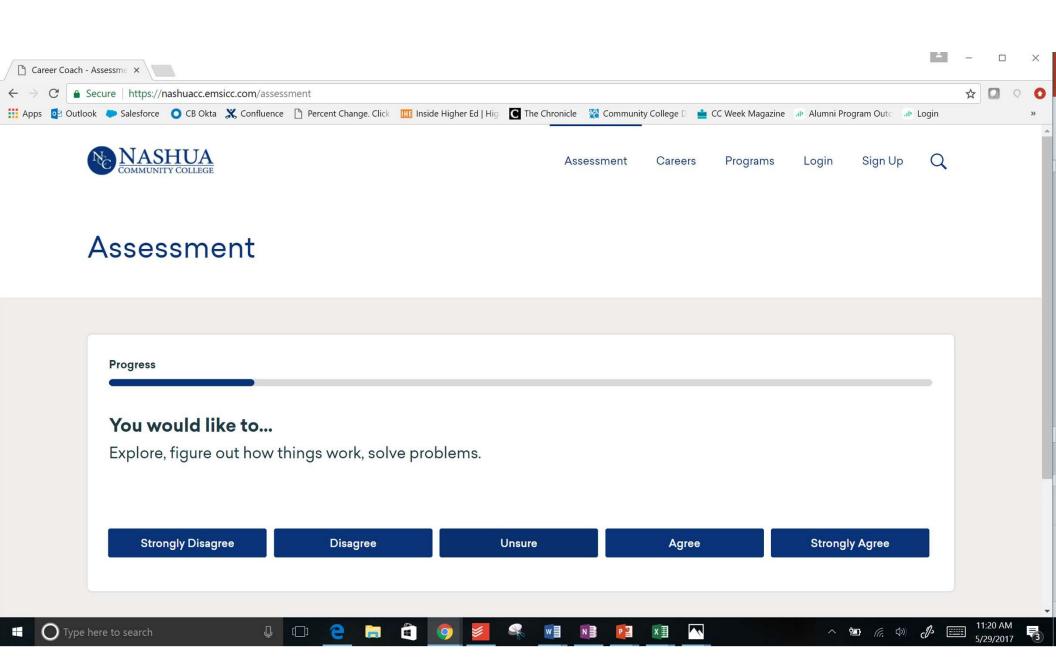
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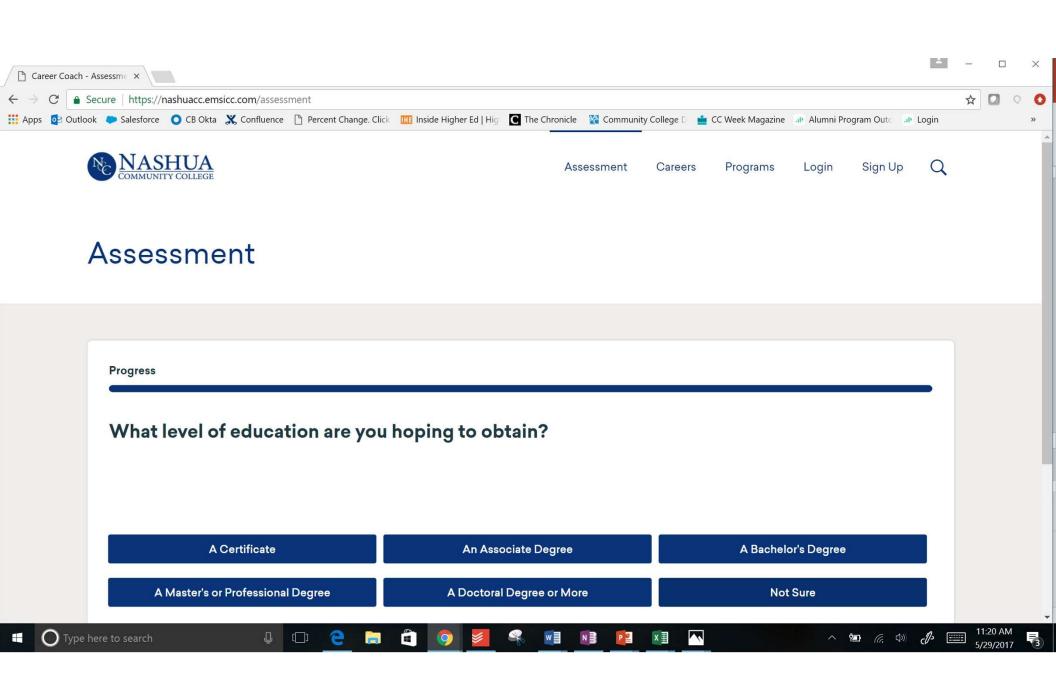
Findings from an analysis in New Hampshire of the widely available state-level occupation projections when compared to Emsi's localized county-level projections.

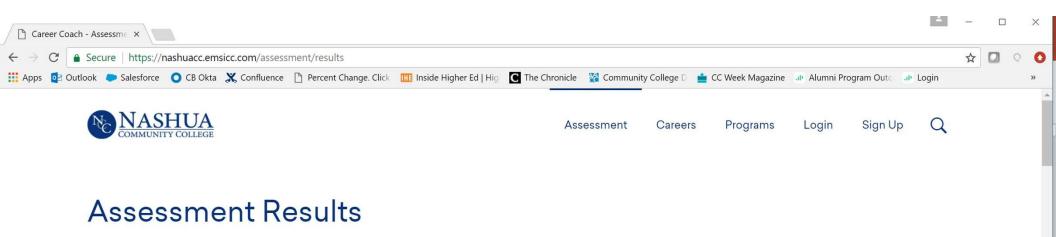














Conventional

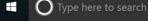
Conventional people are well-organized, persistent, and practical in their approach to life. They enjoy clerical and computational activities performed according to set procedures. They are dependable, efficient, and conscientious in accomplishing the tasks in which they engage. They enjoy the security of belonging to groups and organizations and make good team members.

Social

Social people are friendly and outgoing. They are cooperative and enjoy working with and being around other people. They are understanding and insightful concerning the feelings and problems of others. They like to be helpful to others by serving in facilitative roles such as those of teachers, mediators, advisers, counselors, etc.

Investigative

Investigative people are naturally curious and inquisitive. They have a need to understand, explain, and predict the things that go on around them. They are scholarly and scientific in their attempts to understand things and tend to be pessimistic and critical when non-scientific, simplistic, or supernatural explanations are suggested by others.









































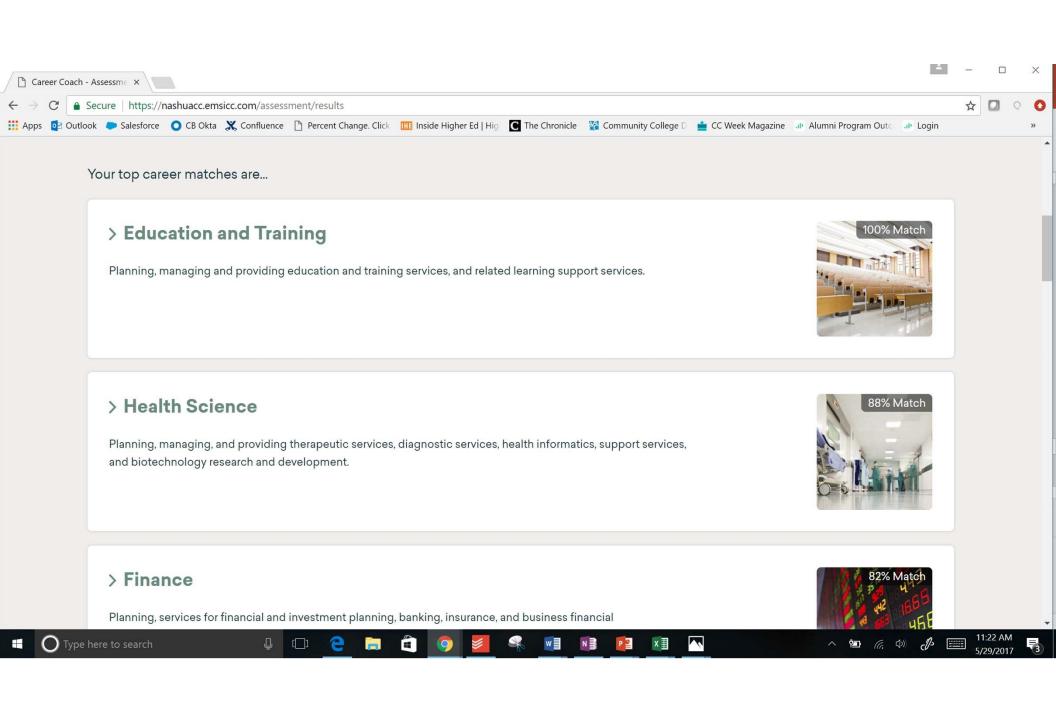


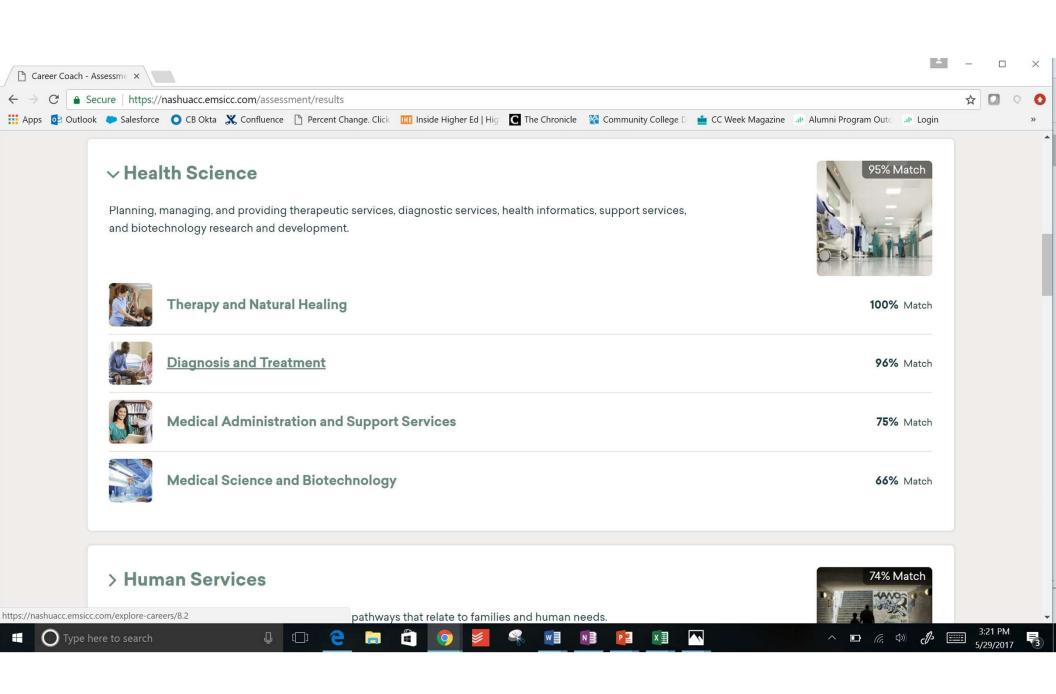


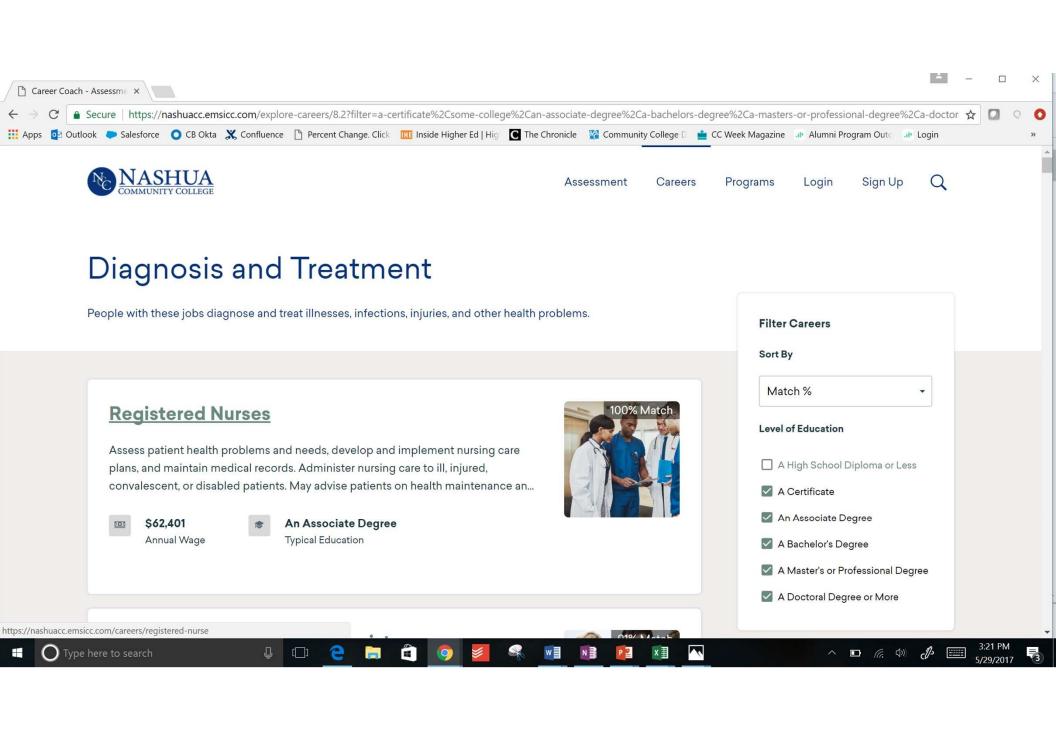


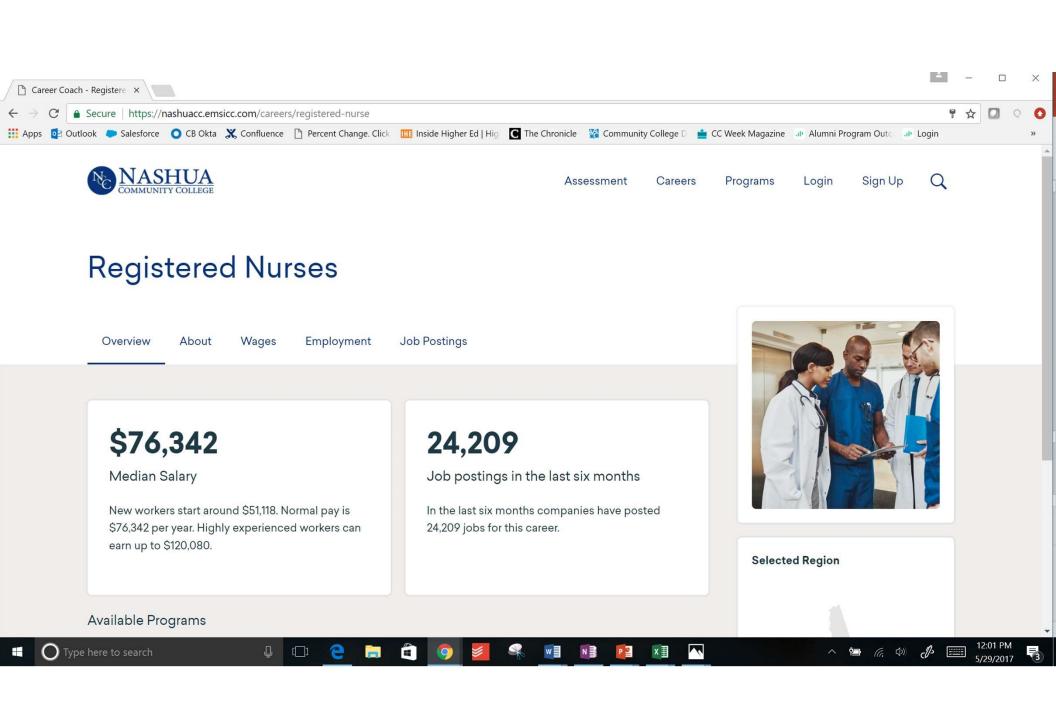


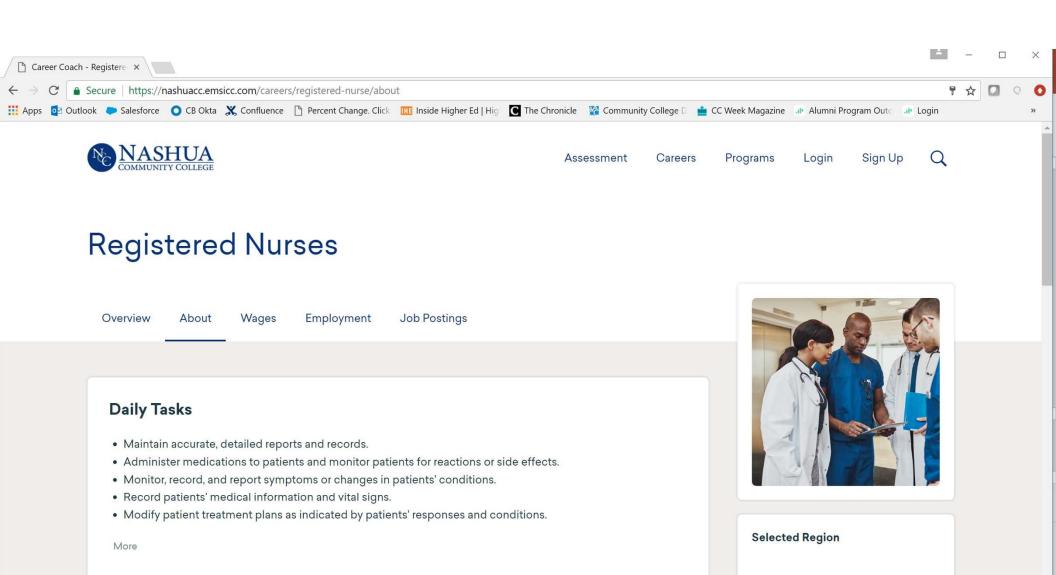








































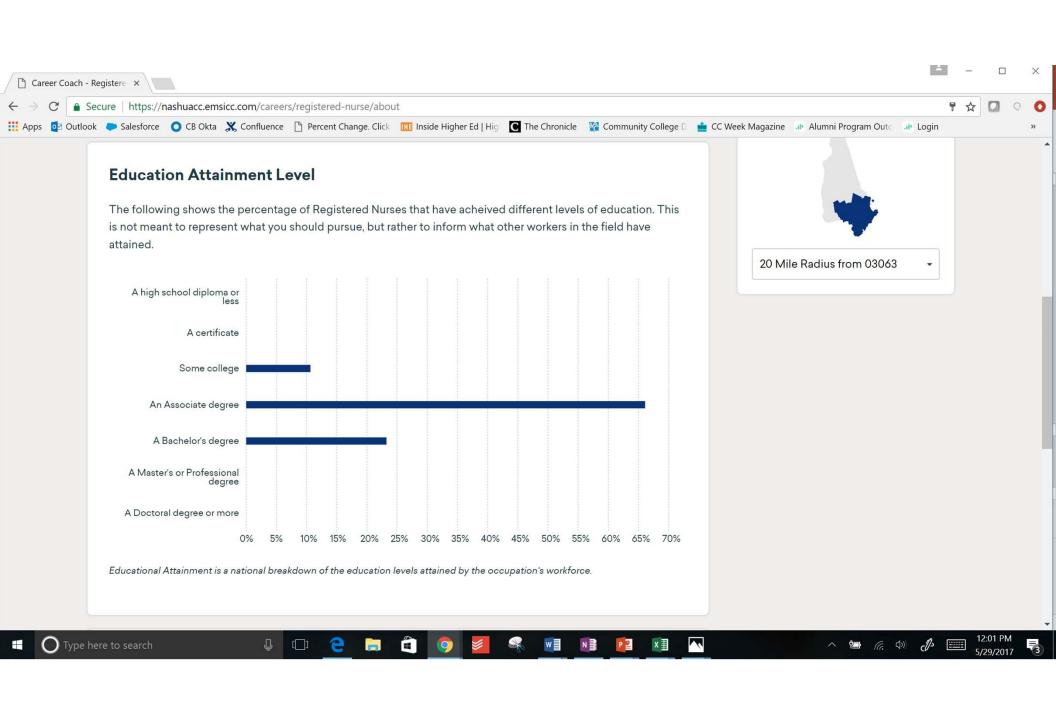


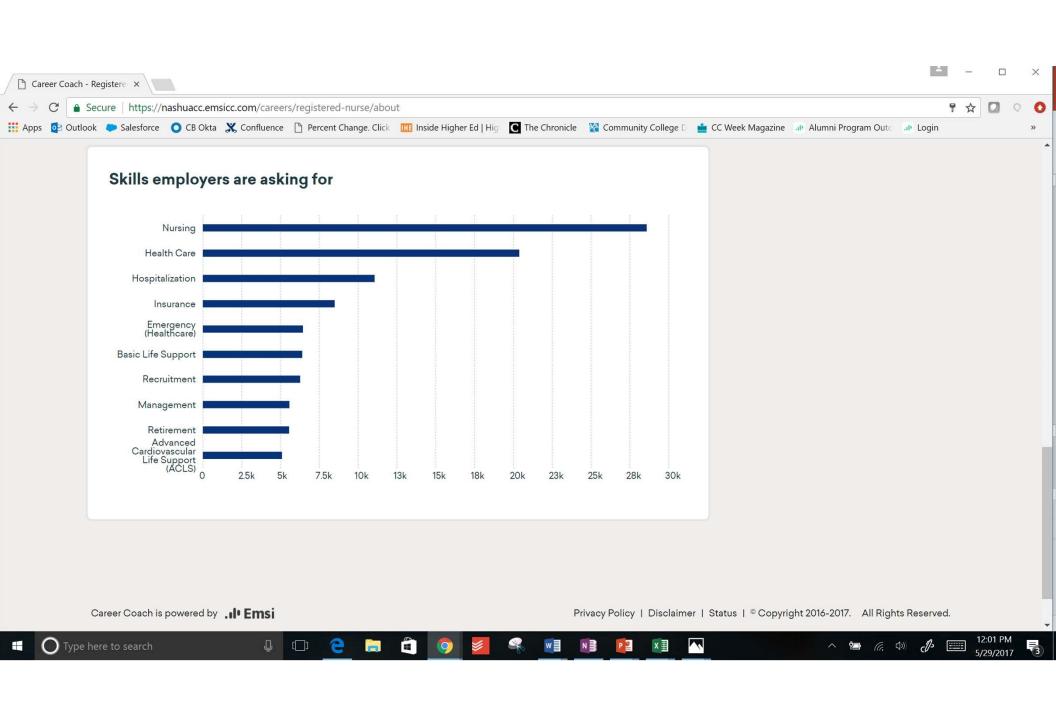


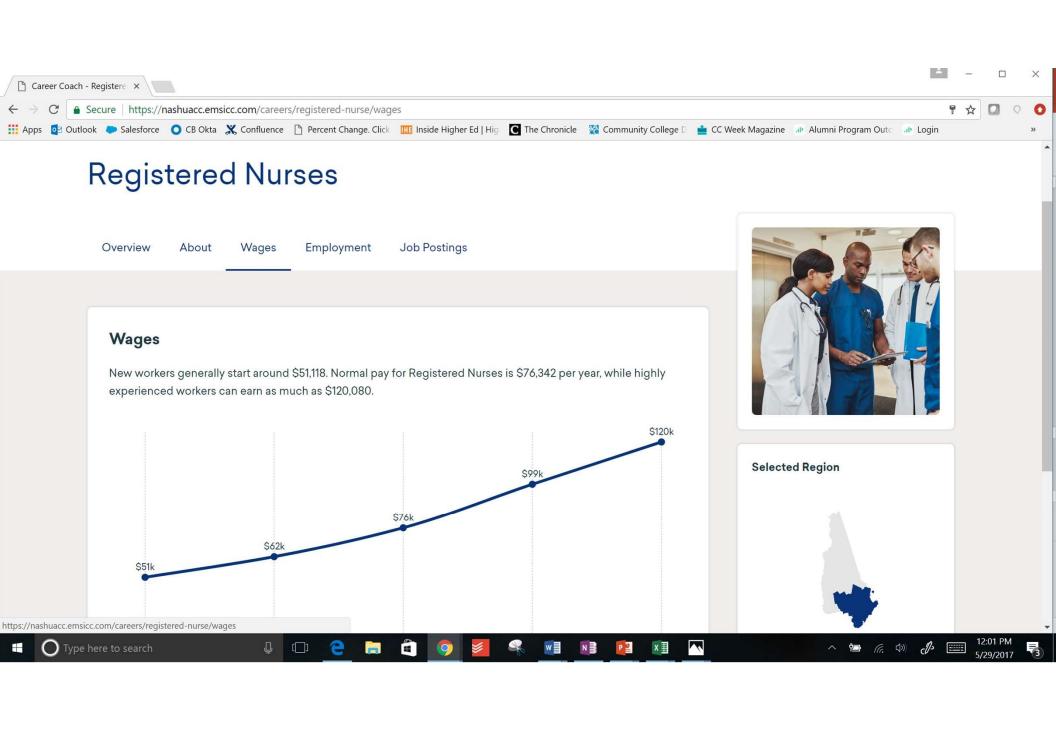


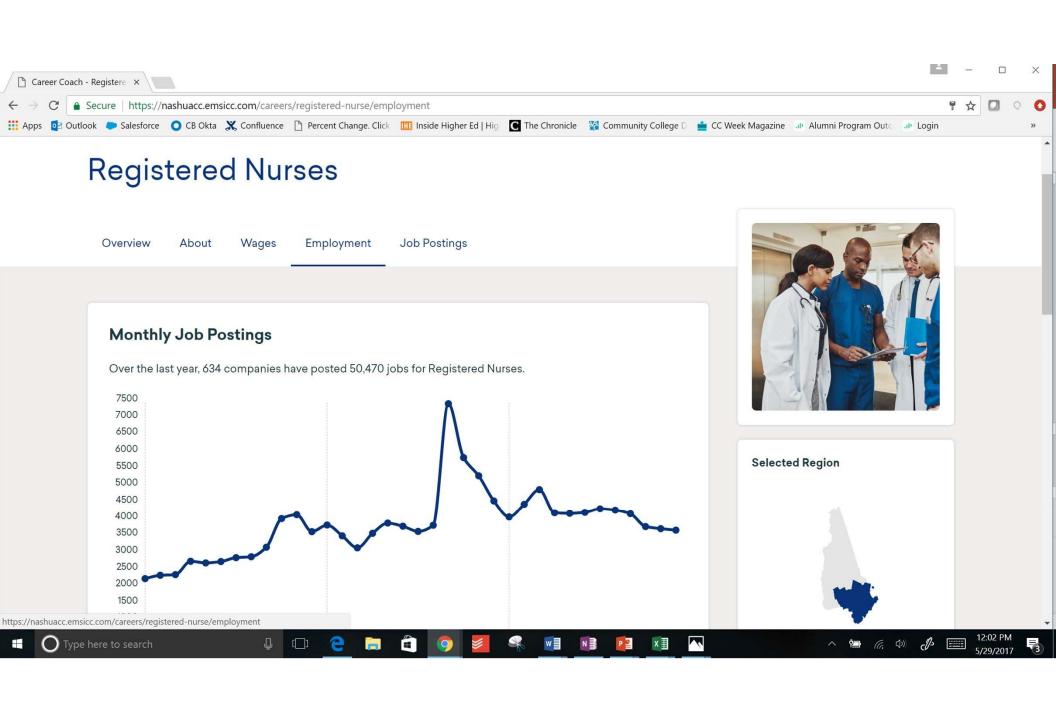




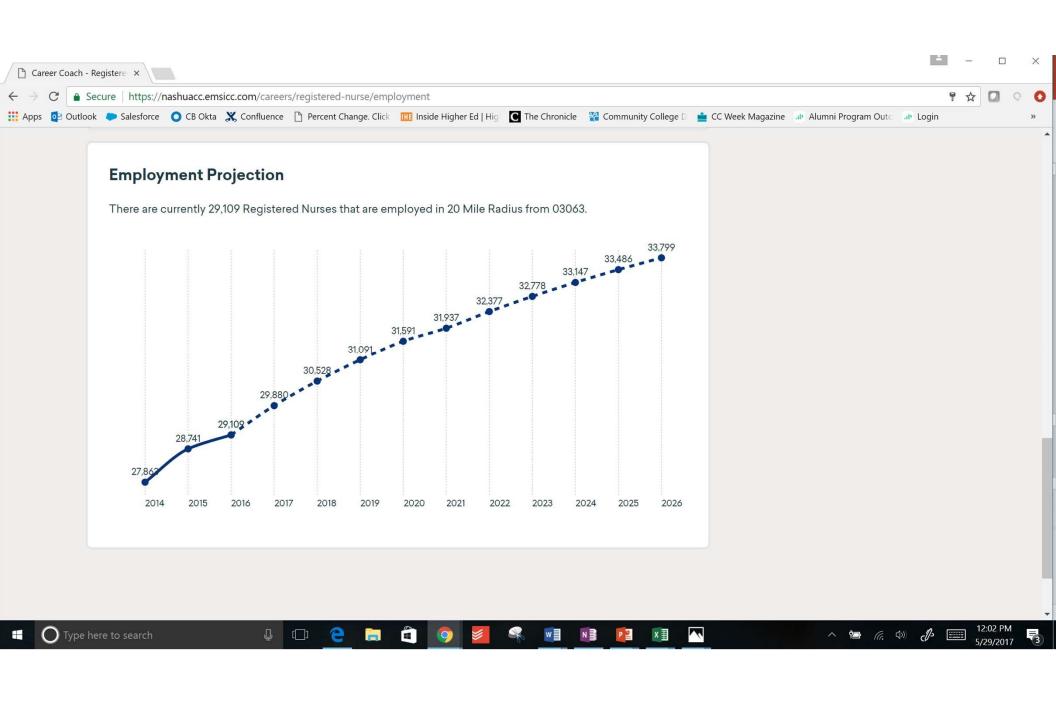


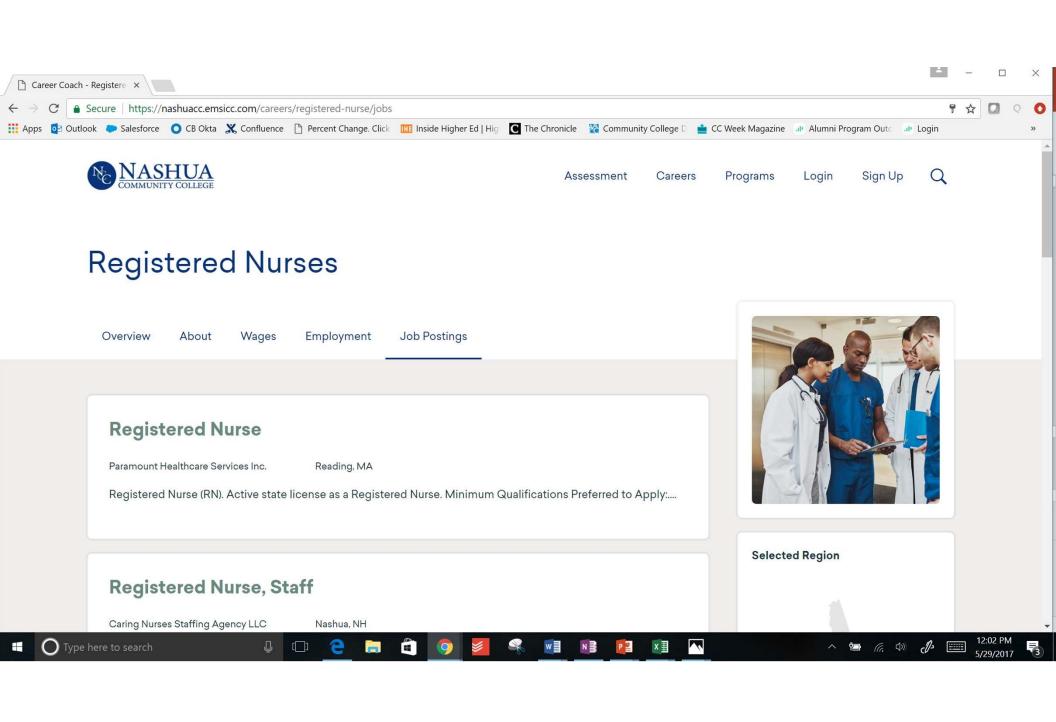


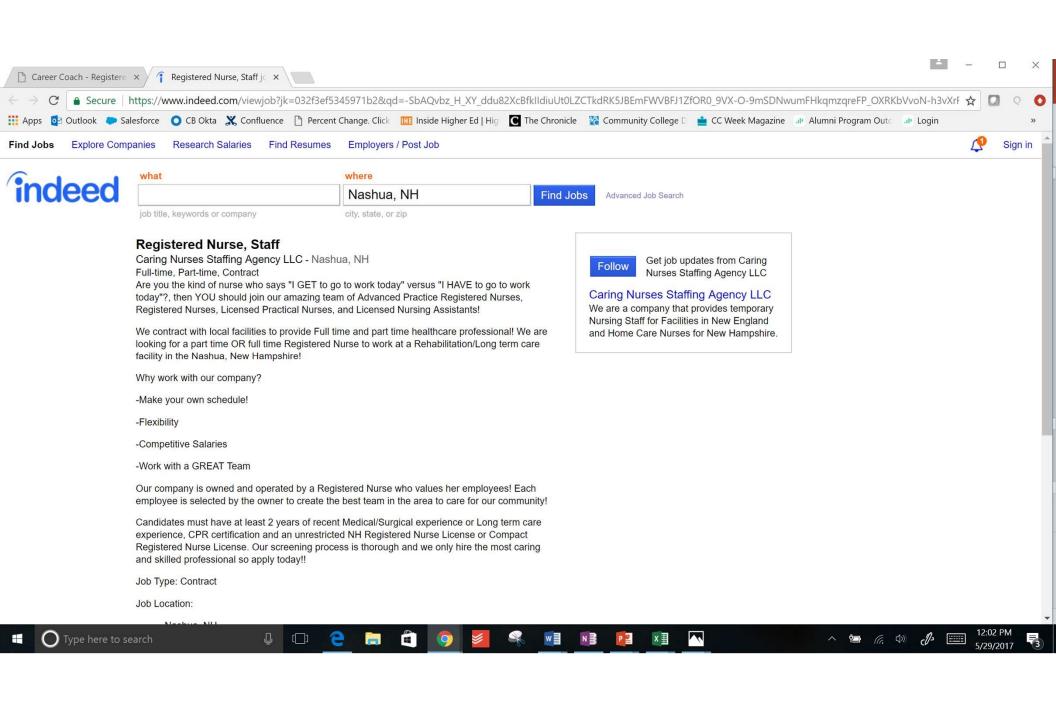


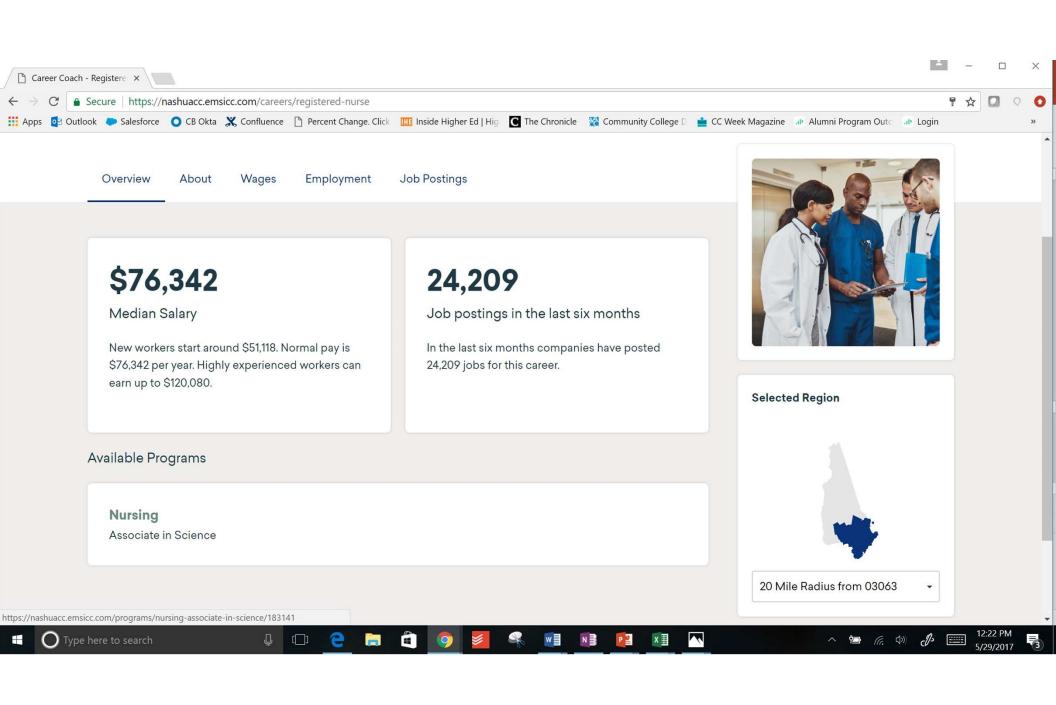


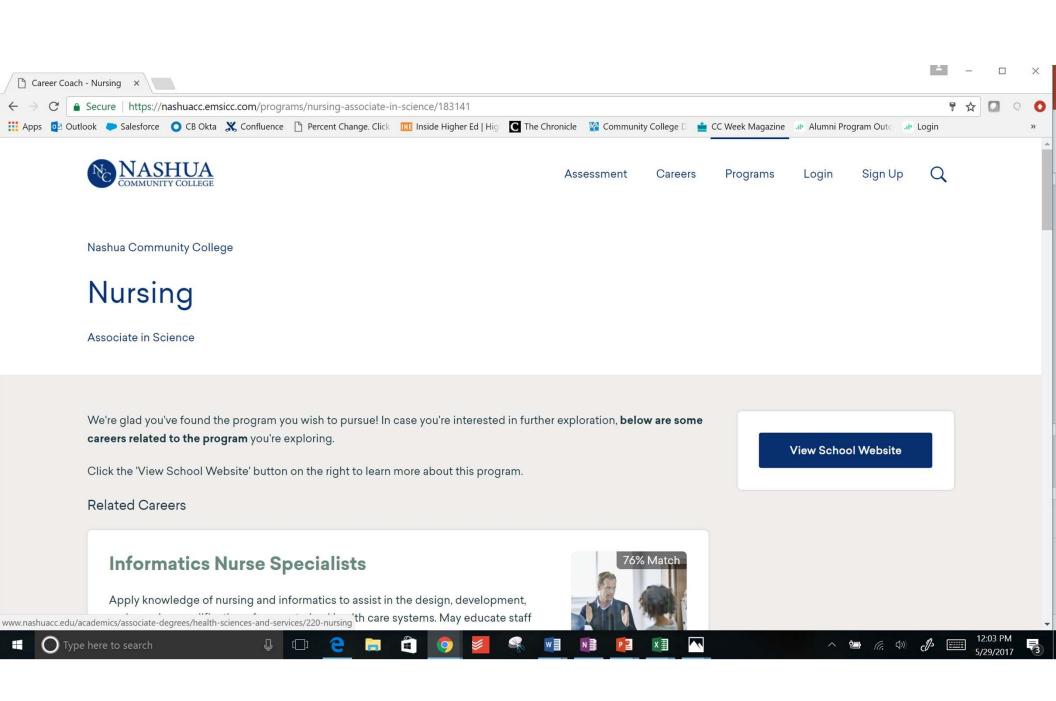


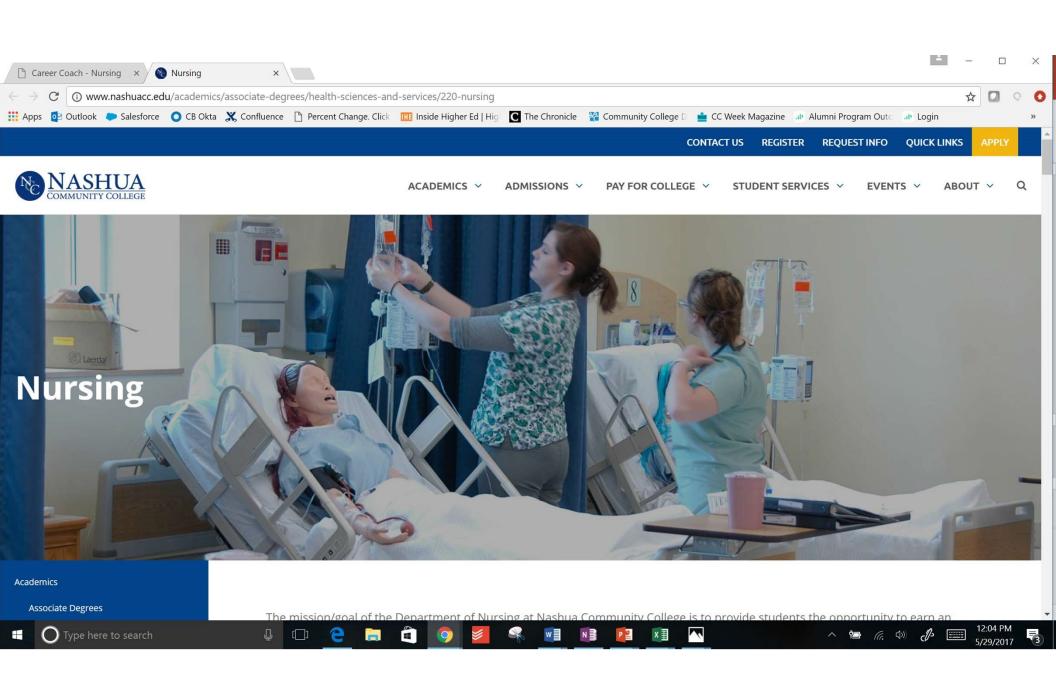


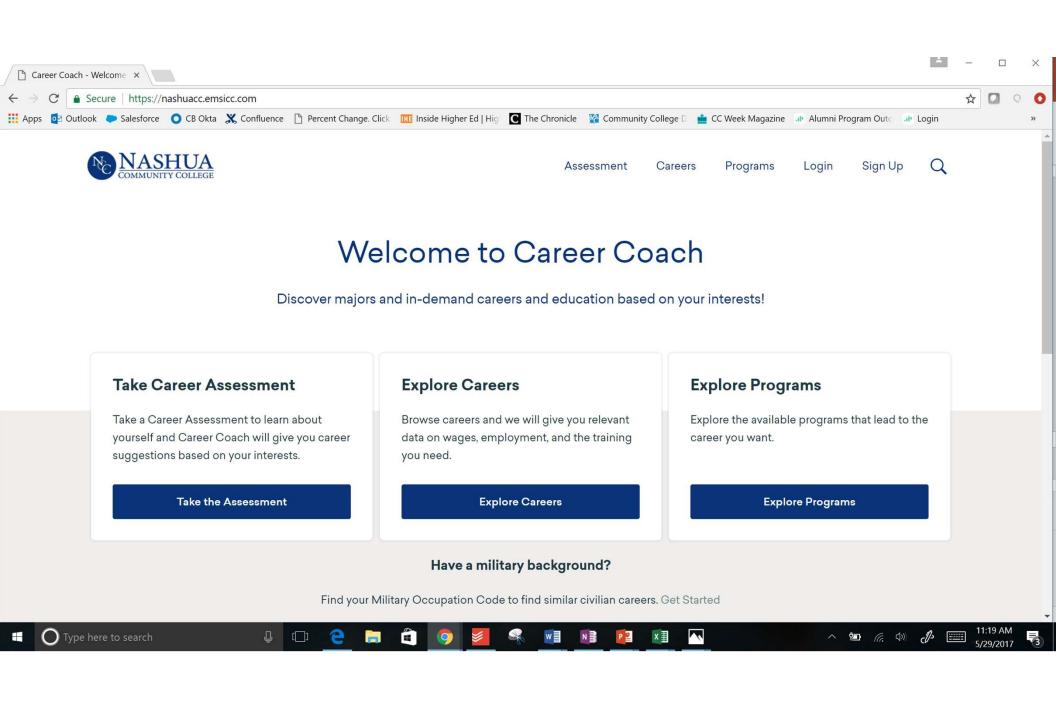


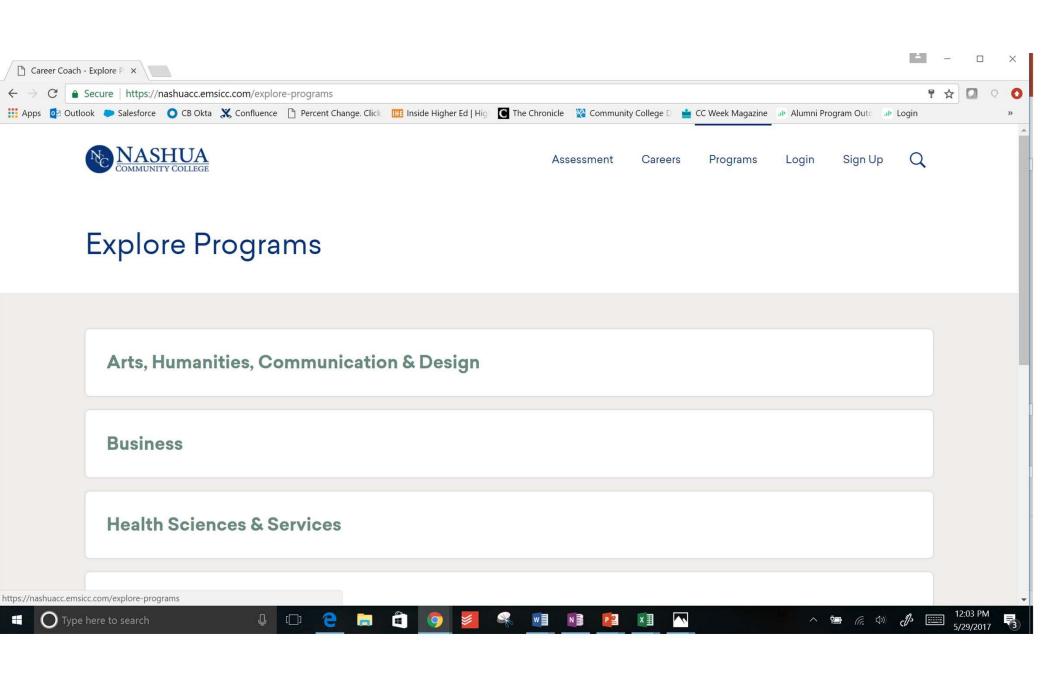


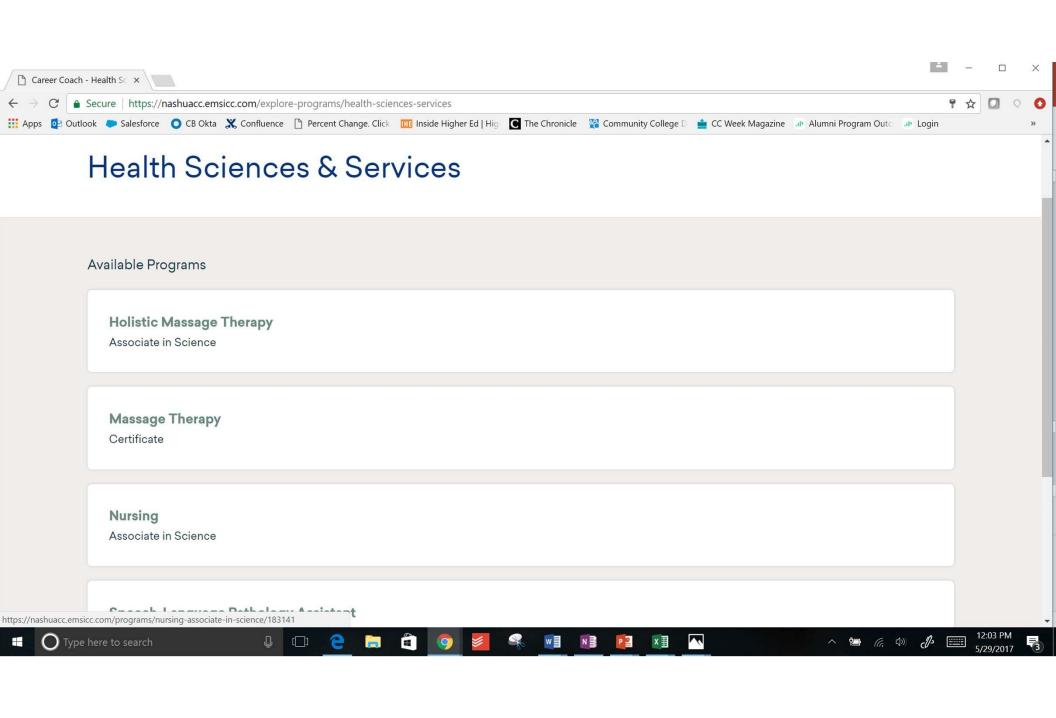


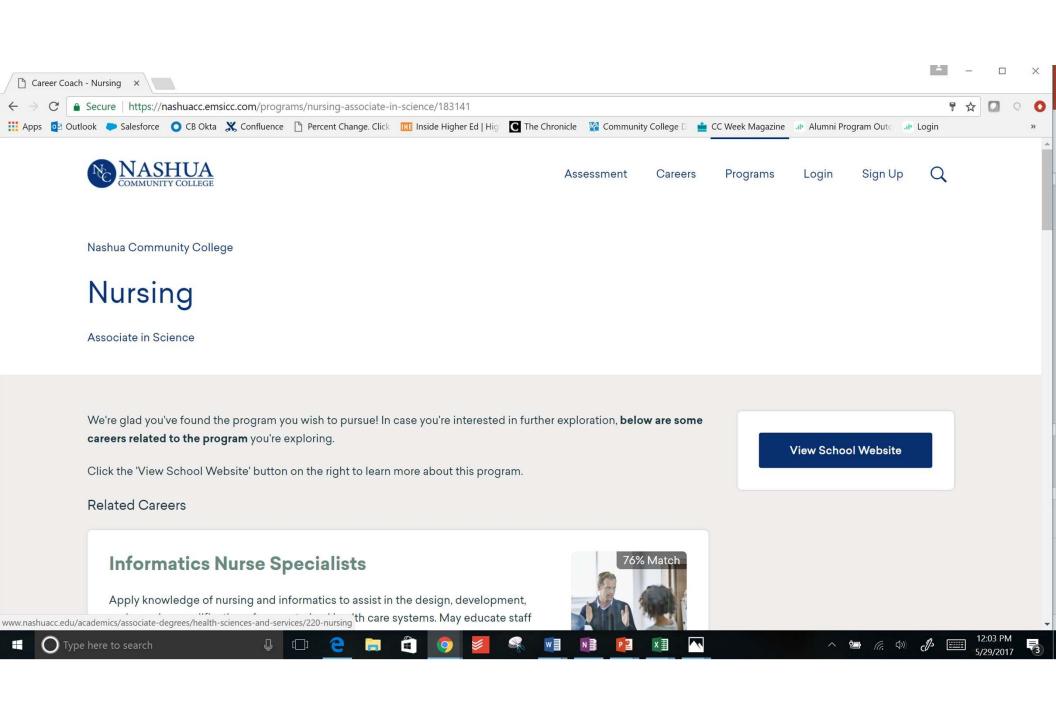


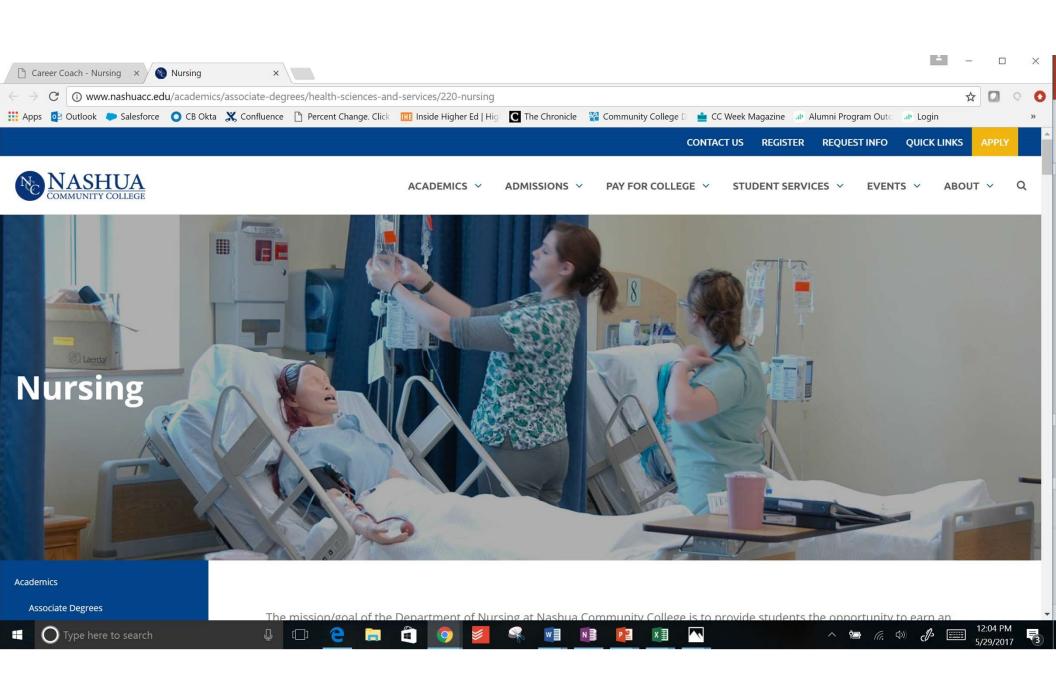


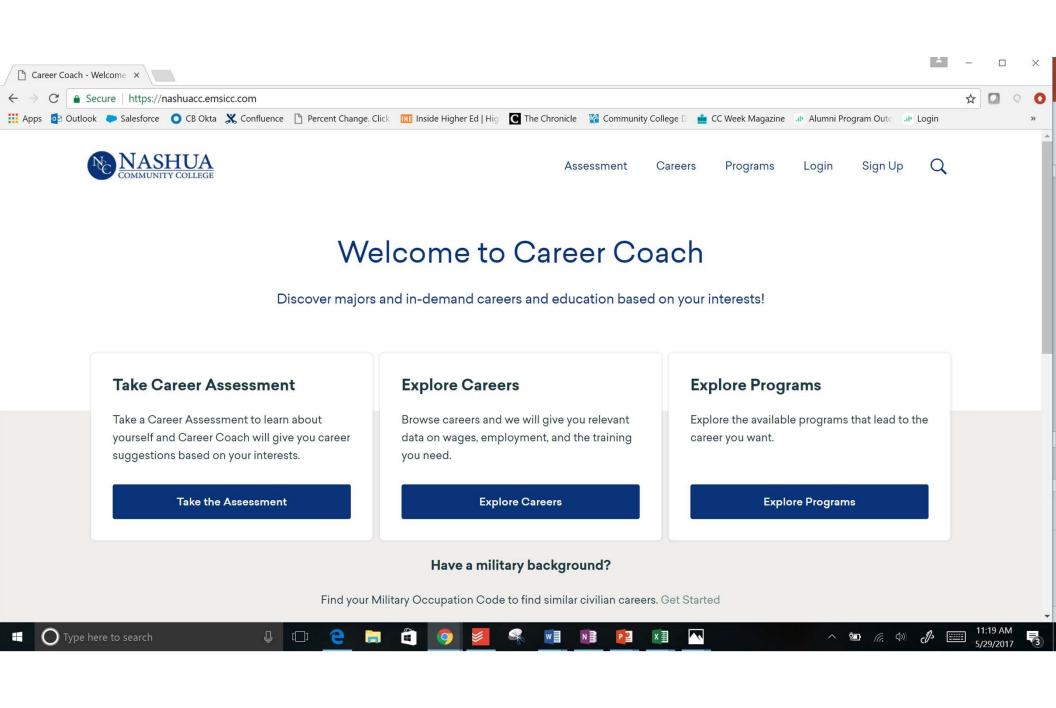


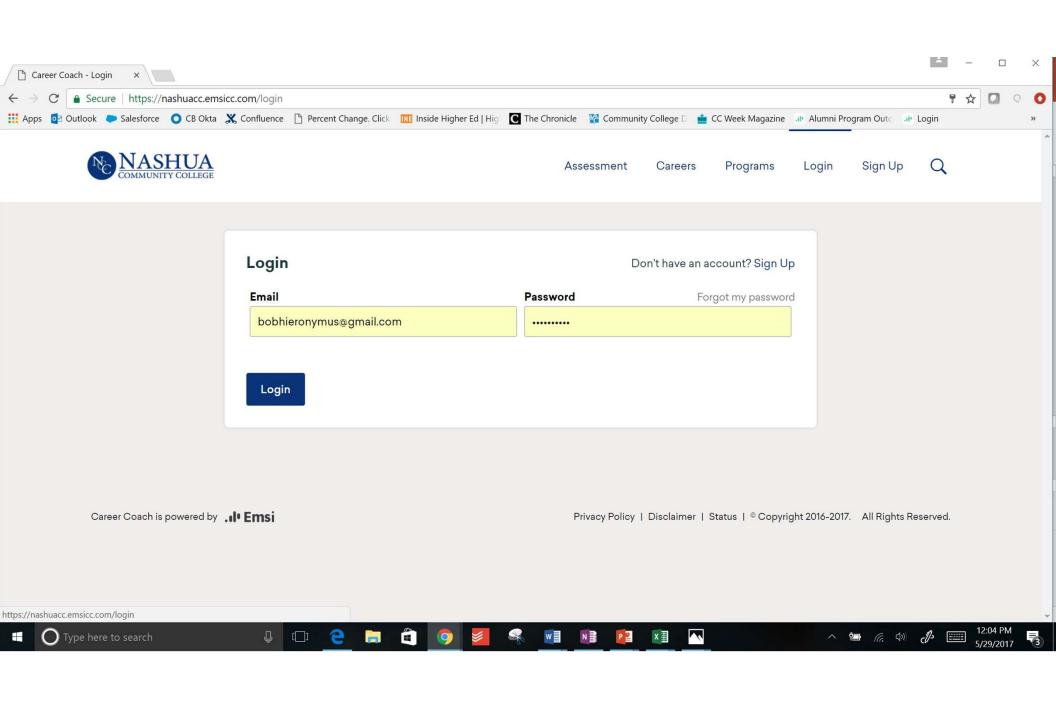


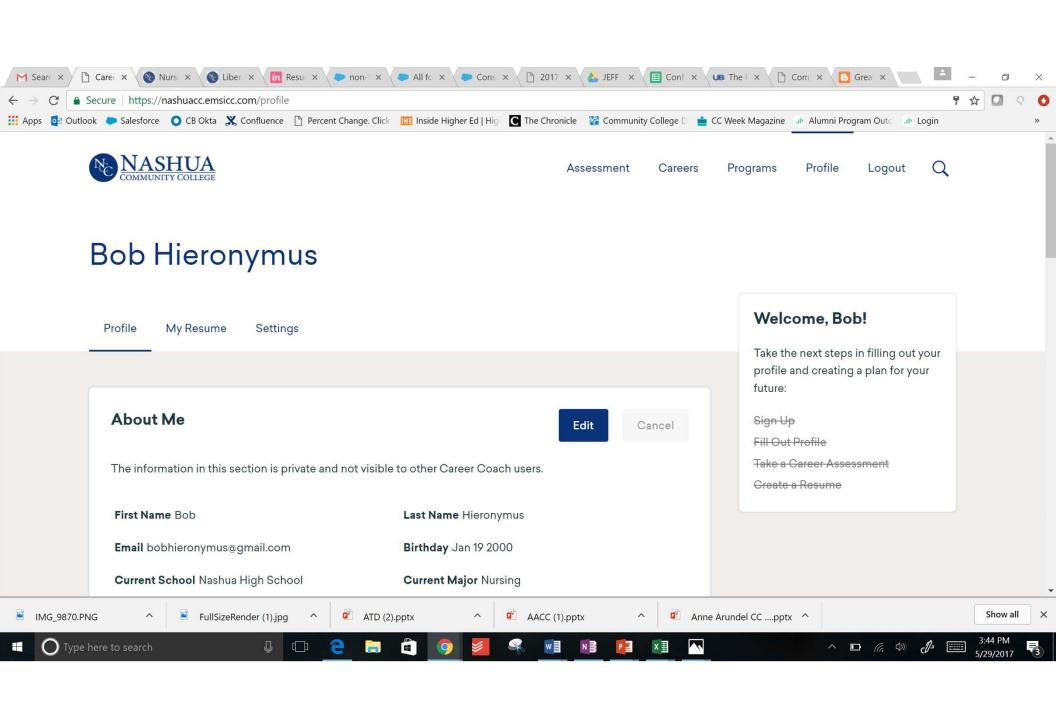


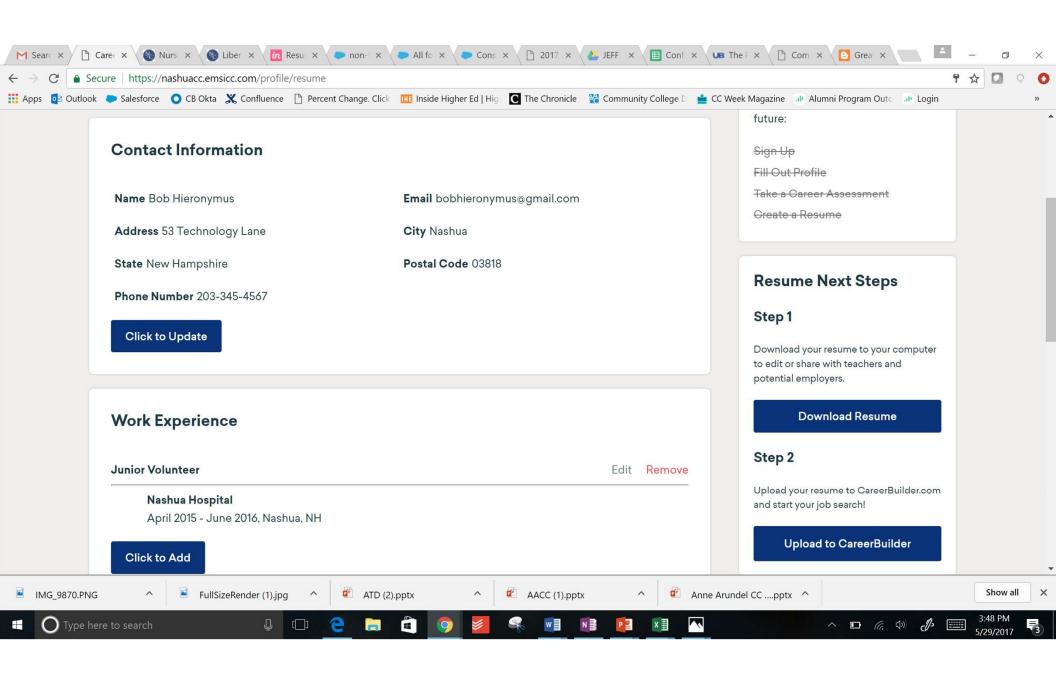


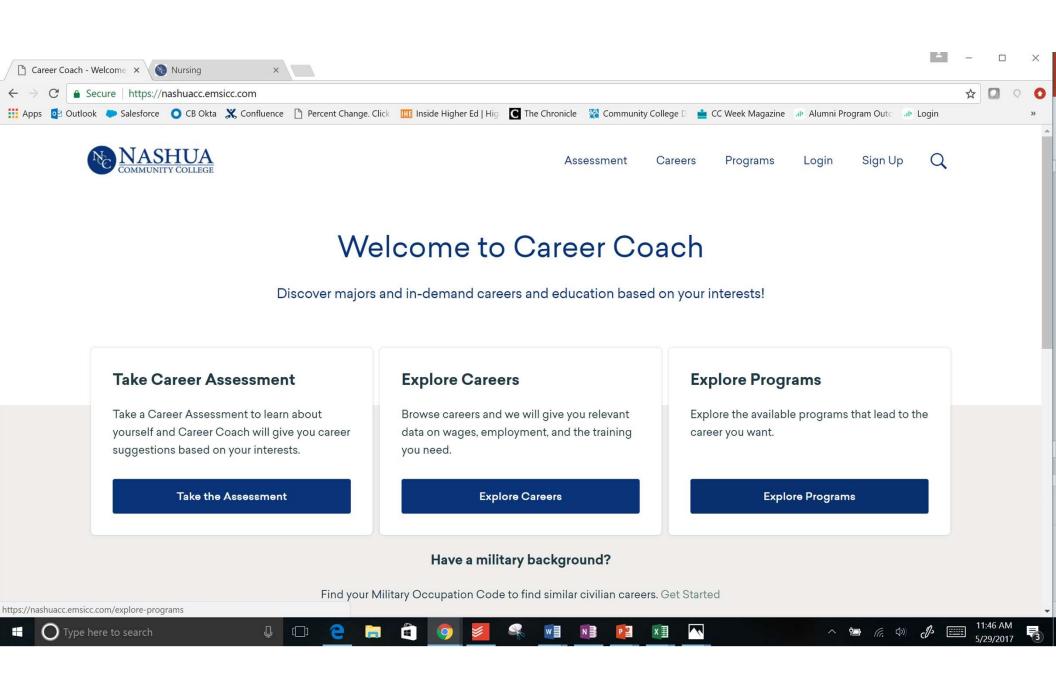












Career Coach as a part of the CCSNH Purpose First Initiative

A SYSTEM-WIDE INTEGRATION OF CAREER COACH WITH EAB'S NAVIGATE



CCSNH Career Coach

- System-wide implementation
- EAB's Navigate
- Dxtera Institute
- Complete College America's Purpose First project







Implementing Career Coach across the CCSNH

- New Hampshire's statewide program pathways carried through into Career Coach as a means of organizing programs
- Six of the 7 community college have launched Career Coach
- Emsi has been on-site conducting training events, a system-wide demonstration, and provided numerous web-based implementation support calls for each college, with continued support and training



Access and Outreach... CCSNH to be commended

Career Coach usage as a percentage of state population...

- 1. North Carolina
- 2. Idaho
- 3. lowa
- 4. Pennsylvania
- 5. Florida
- 6. Maryland
- 7. Alaska
- 8. New Hampshire
- 9. Texas
- 10. New Jersey

New Hampshire is 2nd highest among states in the Northeast



Manchester rocks implementation since January...

Manchester Community College

- **2,301** visits
- 1,670 assessments completed

Nashua Community College

- **2,152** visits
- 479 assessments completed

NHTI-Concord's Community College

- **305** visits
- 137 assessments completed





March usage shows Nashua CC in Top Ten best small college Career Coach usage per FTE

1.	Lakeshore Technical College (WI)	46.1%
2.	Southern State Community College (OH)	42%
3.	Richland Community College (IL)	41.3%
4.	Richmond Community College (NC)	33.2%
5.	Sampson Community College (NC)	31.1%
6.	College of Albemarle (NC)	30.9%
7.	Pennsylvania Highlands Community College	30.7%
8.	North Central State College (OH)	28%
9.	Nashua Community College (NH)	26.1%
10.	Southwestern Community College (NC)	21.7%





ACADEMICS ~

ADMISSIONS V

PAY FOR COLLEGE V

STUDENT SERVICES V

EVENTS Y

ABOUT V

Business Administration: Accounting

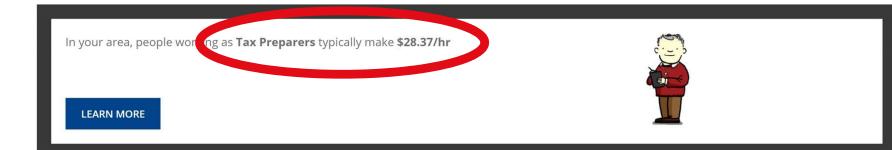
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Start Here... Go Anywhere!

Academics

Admissions

Student Resources

Visit NHTI

Student Life

Community & Visitors

Academic Advising

Concord, NH 03301 (603) 230-4021

Fax: (603) 230-9306

nhtiadvising@ccsnh.edu

31 College Drive

Student Resources

Next Steps for New Students

How Do I Pay My Tuition and Fees

Library: Research and other Resources

Does NHTI have Career Resources?

College Major & Career Decisions

What Can I Do With My NHTI College Major?

Exploring Your Career Interests

Additional Employment Resources

Job Search Database

Post a Job or Internship

Does NHTI Have Special Resources for Veterans?

Where do I buy my books?

How Can I Set Up a Meal

Career Resources

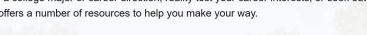
Home » Student Resources » Career Resources

Your

Internships

- AAAA + 🖨 Print 🖂 Share

Whether you're looking to choose a college major or career direction, reality test your career interests, or seek out employment opportunities, NHTI offers a number of resources to help you make your way.















Next up in New Hampshire

- Career Coach added to college program pages
- More in-depth training to create a cohort of knowledgeable users on each campus
- More integration with and within EAB Navigate
- Supporting each college as they seek to improve
 - Recruitment
 - Retention
 - Completion



In Focus: Nashua Community College



Admissions

- Admissions staff report Career Coach has been a valuable recruiting tool, and helps students feel more confident in their decision to enroll in college.
- Enrollment Specialists use Career Coach to assist undecided students discover an areas of interest.



In Focus: Nashua Community College



Academic Advising

- During Open House, advising staff set aside a computer lab in the library for prospective students to take the Career Coach assessment.
- Advising staff report that this has been an effective way to help match the interests of prospective students to appropriate programs.



In Focus: Nashua Community College



Marketing Analytics

- Marketing uses the analytic data to inform marketing spend for online advertising.
- Based on the top 5 program searches in Career Coach, additional money is allocated to run Google Adwords and Display ads promoting these programs.
- Career Coach data also influences print advertisement with targeted messaging.



In Focus: Nashua Community College



Guidance Counselors

 Admissions staff provide Career Coach information and links with dozens of guidance counselors and directors in the Greater Nashua area.

Academics

Ethnography of Work students are encouraged to use Career Coach in the classroom to learn more about future career paths.



In Focus: Great Bay Community College



From Sara Bedingfield, V.P. for Student Affairs

- "We started marketing Career Coach to high school students who weren't sure what paths to choose."
- "In Advising, they're using Career Coach when students are changing majors or trying to narrow down the scope of their program path."
- "We also use Career Coach for coaching students on probation or academic suspension."
- "We're also using Career Coach in the First Year Experience course and have students do activities utilizing it."



Thank You

