



Advisors Workshop  
September 16 – 17, 2019  
Stonewall Resort

9:00 – 10:00 AM	Registration and Breakfast	<b><i>Terrace Foyer</i></b>
10:00 – 11:00 AM	<p>Welcome and Opening Remarks</p> <p><b>Matt Turner</b>, Executive Vice-Chancellor for Administration, WVHEPC</p> <p><b>Corley Dennison</b>, Vice-Chancellor of Academic Affairs, WVHEPC</p> <p>Matt and Corley will welcome attendees and introduce the meeting objective for campuses to develop a set of recommendations for designing and implementing proactive advising strategies on campus.</p>	<b><i>Pecan</i></b>
11:00 – 12:00 PM	<p>Building an Effective Adult Learner Strategy</p> <p><b>Sarah Ancel</b>, Founder and CEO, Student Ready Strategies</p>	<b><i>Pecan</i></b>
12:00 – 1:00 PM	Lunch	<b><i>Stillwaters</i></b>
1:00 – 2:00 PM	<p>WVCTC and Four-Year Institution Breakout Sessions</p> <p><b><i>CTC Session</i></b></p> <p><b><i>Assessing and Improving your Proactive Advising Strategy</i></b></p> <p><b>Anthony Hancock</b>, Vice Chancellor for Community and Technical College Education, WVCTCS</p> <p>Community and technical college faculty and staff will participate in an open forum on campus efforts to design and deliver proactive advising to students.</p> <p><b><i>Four-Year Session</i></b></p> <p><b><i>Best Practices in Faculty Advising</i></b></p> <p><b>Jennifer Jones</b>, Director, Advising Center, Fairmont State University</p> <p><b>Donna J. Long</b>, Professor of English, Fairmont State University</p> <p>Jennifer and Donna will facilitate a workshop for surfacing practical challenges for faculty advisors and generate strategies for designing and delivering resources that will support campus Momentum Pathways efforts. Community and technical college teams can send one representative from their team to this session.</p>	<b><i>Maple</i></b>
2:00 – 2:15 PM	Break	



2:15 – 3:15 PM	<p>Proactive Advising: <span style="float: right;"><b>Pecan</b></span></p> <p>A Critical Strategy for Building and Sustaining Student Momentum</p> <p><b>Nikolas Huot</b>, Strategy Director, Complete College America</p> <p><b>Ashley Ruby</b>, Director of Advising &amp; Academic Success, Garrett College</p> <p><b>Chad Crumbaker</b>, Executive Vice President for Academic and Student Affairs, West Virginia University at Parkersburg</p>
3:15 – 3:30 PM	Break
3:30 – 4:30 PM	<p>Breakout Sessions</p> <p><b>Pressure Testing Your Momentum Pathway</b> <span style="float: right;"><b>Maple</b></span></p> <p><b>Chad Crumbaker</b>, Executive Vice President for Academic and Student Affairs, West Virginia University at Parkersburg</p> <p><b>Jeremy Starkey</b>, Dean of Institutional Effectiveness and Student Success, West Virginia University at Parkersburg</p> <p>You are building or have already built your academic maps. Do you know that students can actually enroll in the courses they need in the semester they are designated on their academic map? Learn how you can pressure test your pathways to ensure all students can access the courses they need when they need them.</p> <p><b>Building a Technology Driven Proactive Advising System</b> <span style="float: right;"><b>Greenbrier</b></span></p> <p><b>Sherri Stepp</b>, Associate Dean of Undergraduate Studies and Director of University College, Marshall University</p> <p><b>Chris Atkins</b>, Academic Advisor and Navigate Application Administrator, Marshall University</p> <p>Technology is not the silver bullet solution to your advising challenges, but it can be a critical tool to both create better coordination among faculty and student services staff as well as enable your campus to provide deeper more data driven proactive advising strategies that will improve student success. Learn how Marshall is on a path more effectively leveraging using technology to advise their students.</p> <p><b>Workshop: Creating an Adult Student Ready College</b> <span style="float: right;"><b>Pecan</b></span></p> <p><b>Sarah Ancel</b>, Founder and CEO, Student Ready Strategies</p> <p>Is your campus Adult Student Ready? You may have a large population of adults on campus or are trying to attract more adults back to higher education. This workshop will help you build the case for implementing evidence-based strategies that will increase college completion rates among returning adults, once they arrive on campus.</p>
4:30 – 4:45 PM	Break

4:45 – 5:45 PM

Breakout Sessions

***Effectively Engaging and Enrolling Adult Learners***

***Maple***

**Kathy Zandona**, Senior Vice President for Network Engagement, The Graduate! Network

**Bridgett Strickler**, Vice President for Network Engagement and Co-Principal Investigator Bridging the Talent Gap, The Graduate! Network

Reaching and encouraging adults to return to postsecondary education is the life blood of efforts to increase enrollments, meet WV's Climb goals and, most importantly, ensure a high quality of life for WV residents. Learn how you can work closely with employers and community-based organizations to attract adults back to college.

***Proactive Advising for Momentum Pathways***

***Greenbrier***

**Nikolas Huot**, Strategy Director, Complete College America

**Ashley Ruby**, Director of Advising & Academic Success, Garrett College

While there are many attractive tools and strategies for providing more proactive advising to students, it is important that strategies work together to ensure maximum impact. Learn how you can build a student contact plan that includes the use of early alerts and other proactive intervention strategies that enable students to enter and stay on their Momentum Pathway – all the way to graduation day.

***Building, Implementing and Scaling Meta-Majors***

***Potomac***

**Jeremy Larance**, Assistant Provost for Academic Innovation and Strategic Planning, West Liberty University

With evidence demonstrating that students who enter a program of study and complete credits in that program in the first year have higher completion rates, campuses need to develop strategies to help students land on a program of study. Meta-majors enable students to choose a broad area of study and take credits that meet program requirements for the majors in that broad area in the first year. Learn how your campus can design and implement Meta-majors that will ensure many more students have committed to a program of study in their first year.

6:00 PM

Dinner

***Stillwaters***

## Day 2

### West Virginia's Climb Advisors Workshop

7:30 – 8:15 AM	Breakfast	<b><i>Terrace Foyer</i></b>
8:15 – 9:00 AM	West Virginia's Climb: Ensuring West Virginians Reach the College Success Summit  <b>Chris Treadway</b> , Senior Director of Research and Policy, WVHEPC	<b><i>Pecan</i></b>
9:00 – 10:15 AM	Bridging the Talent Gap: Engaging Employees and Employers to Reach and Serve Adults  <b>Bridgett Strickler</b> , Vice President of Network Engagement and Co-Principal Investigator for Bridging the Talent Gap. The Graduate! Network  <b>Kathy Zandona</b> , Senior Vice President of Network Engagement, The Graduate! Network  <b>Dan Ash</b> , Research Director and Co-Principal Investigator Bridging the Talent Gap, The Graduate! Network	<b><i>Pecan</i></b>
10:15 – 11:45 AM	Roundtable Discussions  Throughout the workshop, attendees are encouraged to propose topics for roundtable discussions in the Terrace Foyer. Topics of greatest interest will be convened during this session.	<b><i>Pecan</i></b>
11:45 – 12:15 PM	Box Lunches and Convene as Campus Teams	<b><i>Terrace Foyer</i></b>
12:15 – 1:45 PM	Team Time  Campus teams will convene and work through facilitated team time to develop their recommendations to campus leadership for designing and implementing a proactive advising strategy on campus.	<b><i>Pecan</i></b>
1:45 – 2:15 PM	Campus Report Outs	<b><i>Pecan</i></b>
2:15 PM	Closing  <b>Sarah Armstrong Tucker</b> , Interim Chancellor, West Virginia Higher Education Policy Commission and Chancellor, West Virginia Community and Technical College System	<b><i>Pecan</i></b>
2:45 PM	Meeting Adjourns	