



HBCU DIGITAL LEARNING INFRASTRUCTURE INITIATIVE

WEBINAR

NOVEMBER 3, 2021 | 1-2PM ET

**COMPLETE
COLLEGE
AMERICA**

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**COMPLETE
COLLEGE
AMERICA**

Session Overview

Opening Remarks

Co-Design Overview

Overview of Complete
College America

HBCU DLI Project Overview

Q&A



Opening Remarks

Yolanda Watson Spiva, Ph.D.

President



ywspiva@completecollege.org



[CCAPrezYolanda](https://twitter.com/CCAPrezYolanda)



DLI & Co-Design Overview

Josh Baron, M.A.

Senior Program Officer, Digital Learning Infrastructure



josh.baron@gatesfoundation.org

Rahim Rajan, M.Phil.

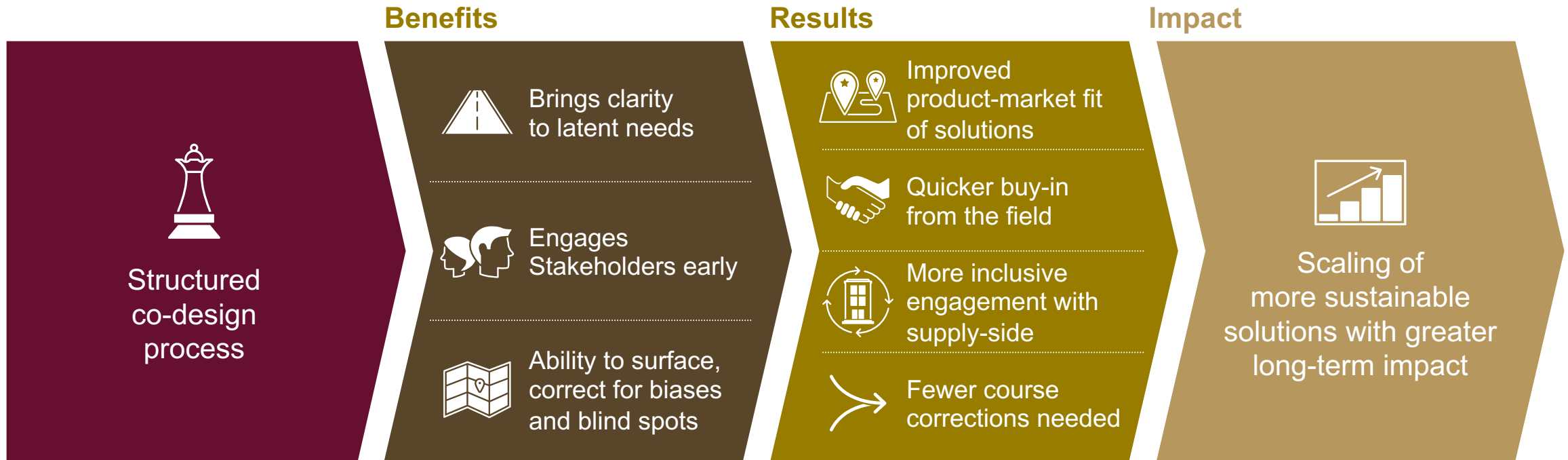
Deputy Director, Postsecondary Success

Tafaya Ransom, Ph.D.

Senior Program Officer, Postsecondary Success

STRUCTURED CO-DESIGN PROCESS: Benefits, Results and Impact

DLI is exploring a new model for how we develop our grantmaking strategies



We hope to learn from our partners as we implement this co-design model as part of the Digital Learning Infrastructure initiative



HBCU DLI

Project Overview

Dhanfu Elston, Ph.D.

Chief of Staff & Senior Vice President for Strategy



delston@completecollege.org



[@DrElston](https://twitter.com/DrElston)

Melanie Harris, M.Ed.

Strategy Director



mharris@completecollege.org



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COMPLETE COLLEGE AMERICA

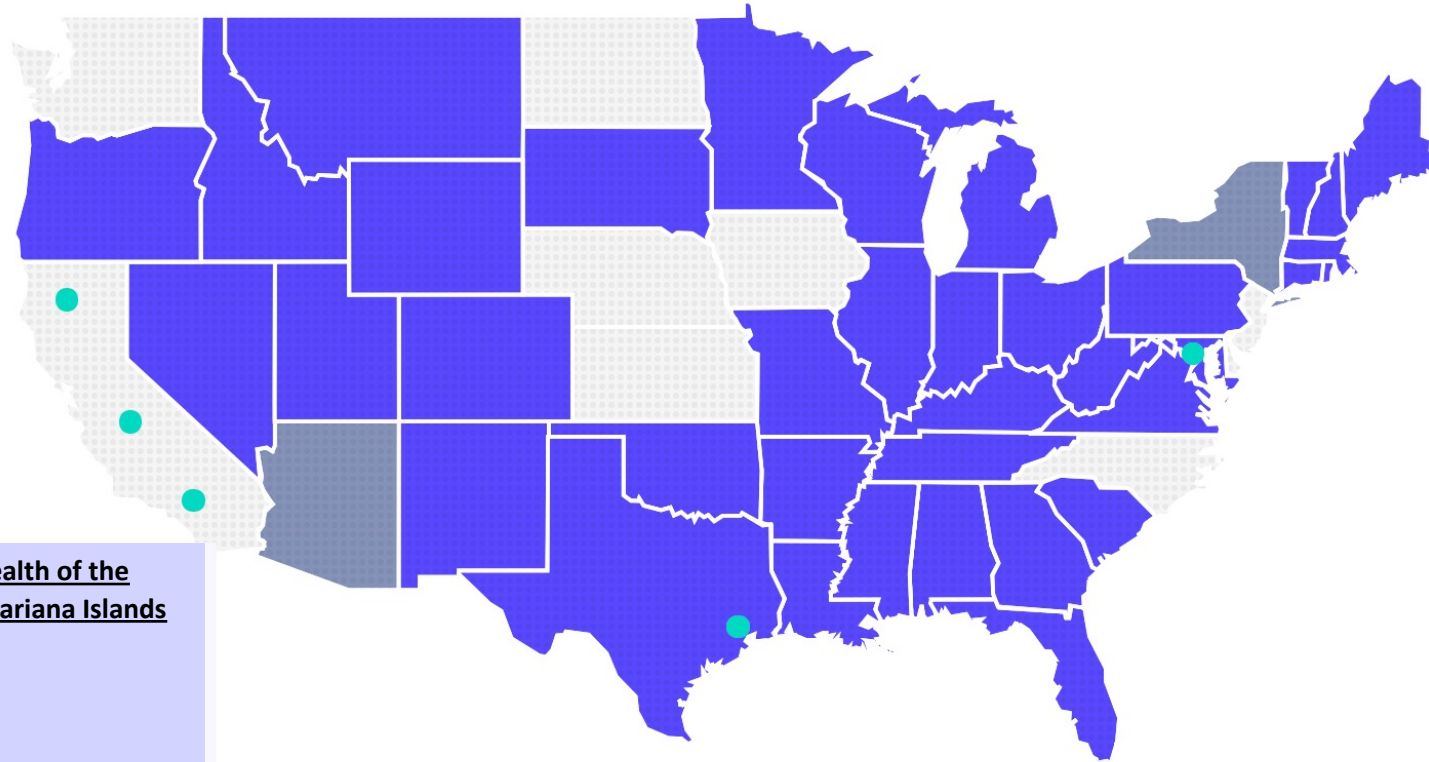
CCA is a **bold** national advocate for dramatically **increasing college completion rates** and **closing institutional performance gaps** by working with states, systems, institutions, and partners to scale highly effective **structural reforms and promote policies** that improve student success.

Mission

The Alliance

48

states, systems,
and consortia
participating in the
CCA Alliance



Commonwealth of the
Northern Mariana Islands

Hawaii

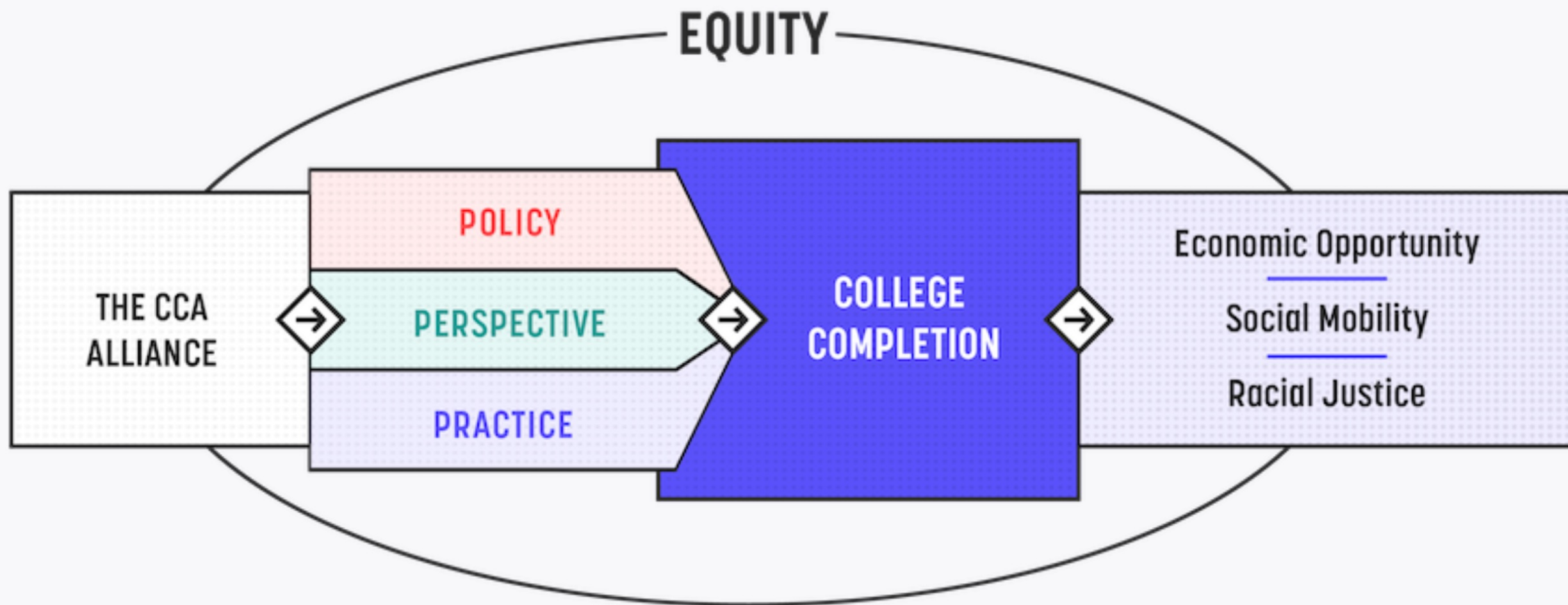
Puerto Rico

Thurgood Marshall
College Fund

■ STATE ● REGION/CITY

THE BIG ISSUES

- Uninformed major decisions
- Taking too much time
- Inability to access required courses
- Difficulty with registration
- Excess credits
- Not enough guardrails to prevent poor choices
- Spending too much money
- Not graduating
- Not moving on to well-paying, rewarding careers
- Persistent equity gaps
- Inequitable social mobility



VALUES



**Student-centered
institutions**



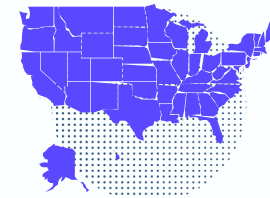
**Equitable structures
& outcomes**



**Data-informed
decision making**



**System-wide
collaboration**



**Implementation
at scale**

STRATEGIES

Designing the college experience around students

PURPOSE

Aligning the college experience to each student's goals for the future

- First-Year Experience
- Career Exploration
- Academic & Career Alignment
- Adult Learner Engagement

STRUCTURE

Building course road maps that make the path to a degree or valuable workplace credential clear

- Math Pathways
- Meta Majors
- Academic Maps & Milestones
- Smart Schedules
- Stackable Certificates & Credentials

MOMENTUM

Designing multiple avenues for students to get started, earn credits faster, and stay on track to graduate

- Credit for Competency
- Multiple Measures
- Corequisite Support
- Dual Enrollment
- 15 to Finish/Stay on Track

SUPPORT

Addressing student needs and removing barriers to academic success

- Active Academic Support
- Proactive Advising
- 360° Coaching
- Student Basic Needs Support

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INFLECTION POINT

A fresh look at our impact...and future.

****2021: A NEW PERSPECTIVE***



CCA 1.0

CCA 2.0

QUESTIONS:

WHAT'S OUR UNIQUE ROLE? + HOW HAS THE LANDSCAPE CHANGED? + WHAT'S OUR EQUITY AGENDA?

The Journey Matters



FACULTY & STAFF

Can Faculty at Historically Black Colleges and Universities Replicate Part of the HBCU Experience Through an Online Format?

cmaadmin (EDU)
Jun 9, 2020 | Updated Jun 10, 2020



UB University Business

Group of HBCUs will get \$1.5 million for digital learning ...
... research project from Complete College America and the Bill & Melinda Gates Foundation to help create a more equitable online learning...

3 weeks ago

IHE Inside Higher Ed

Philanthropies help HBCUs take their education online

Smith-Lewis said UNCF officials quickly realized that HBCUs would need support honing faculty members' online teaching skills. Armed with \$1.75...

1 week ago



top The Washington Post

Morehouse College to launch online program aimed at helping Black men with some credits finish degree

Morehouse College to launch online program aimed at helping Black men ...
broader universe of men seeking to complete a bachelor's degree.

Feb 3, 2021

Forbes

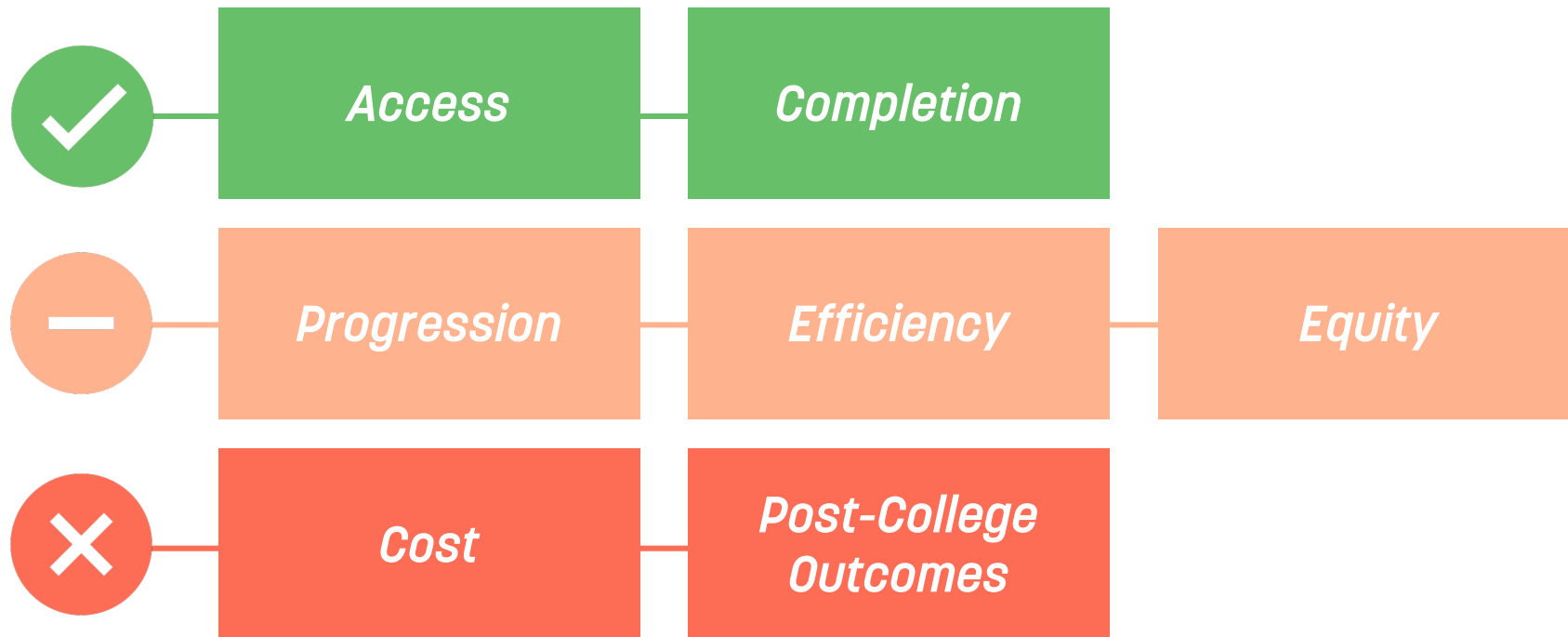
n EDT | 667 views

Spreading the HBCU Message in A Digital World

YOU CAN'T QUANTIFY THE REAL LONG-TERM VALUE YOU PROVIDE TO STUDENTS.

MISSING METRICS MISREPRESENT SUCCESS

Metrics measured by major data initiatives fail to consistently measure what matters most to students.



PARTNER WITH CCA & THE POSTSECONDARY DATA PARTNERSHIP

PDP METRICS

Enrollment

Count of new first time and transfer students

Credit Accumulation Rate

% of full-time students who complete sufficient credits each year

Gateway Course Completion

% of full-time students who complete required gateway courses by grade

Credit Completion Ratio

Average ratio of credits attempted to credits earned

2-Year Retention

% of students enrolled (or completed a credential)
at any institution by their 2nd year

Term-to-Term Retention

Proportion of students enrolled (or completed a credential)
at any institution on a term-to-term basis

Transfer

The rate at which students transfer to another institution
and whether they earn a credential before or after they transfer

Credential

% of students completing a credential at any institution

CCA STRATEGIES

Returning Adult Outreach **PURPOSE**

Concurrent Enrollment **MOMENTUM**

Career Advising **PURPOSE**

Credit for Competency **MOMENTUM**

15 to Finish **MOMENTUM**

First-Year Experience **PURPOSE**

Corequisite Support **MOMENTUM**

Math Pathways **STRUCTURE**

Meta Majors **STRUCTURE**

Academic Maps & Milestones **STRUCTURE**

Proactive & Purpose-Driven Advising **SUPPORT**

360° Coaching **SUPPORT**

Smart Scheduling **STRUCTURE**

Active Academic Support **SUPPORT**

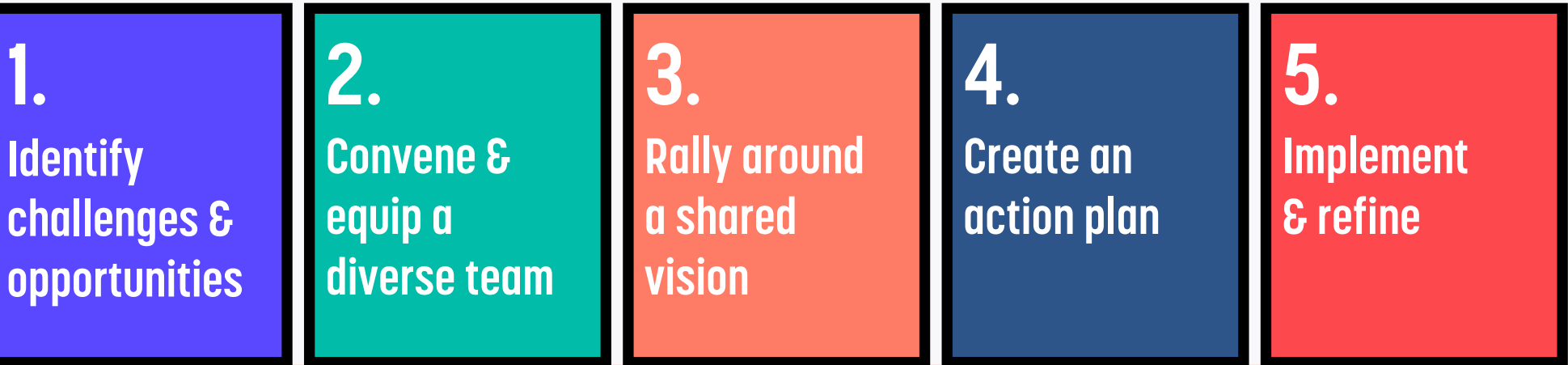
Student Basic Needs **SUPPORT**

Stackable Certificates & Credentials **STRUCTURE**

Academic & Career Alignment **PURPOSE**

PROCESS

Aligning Policy, Perspective, and Practice



POLICY

What policy barriers exist?

Who has the ability to influence policy?

What are the right incentives for change?

What policies do we want to enact and when?

How are we measuring the impact of policy changes?

PERSPECTIVE

What attitudes and beliefs are preventing progress?

Who is shaping the perspectives of our team?

What new mindsets will take us into the future?

How will we engage our peers?

How can we create a culture of continuous improvement?

PRACTICE

Where are our practices creating inequitable outcomes?

Who is pursuing innovative practices?

What are the practices that will carry us forward?

What resources do we need to change how we work?

How do we execute our strategies?

Project Goals

Explore

the historical digital blueprint of HBCU success

Support

the development of equitable digital learning infrastructure

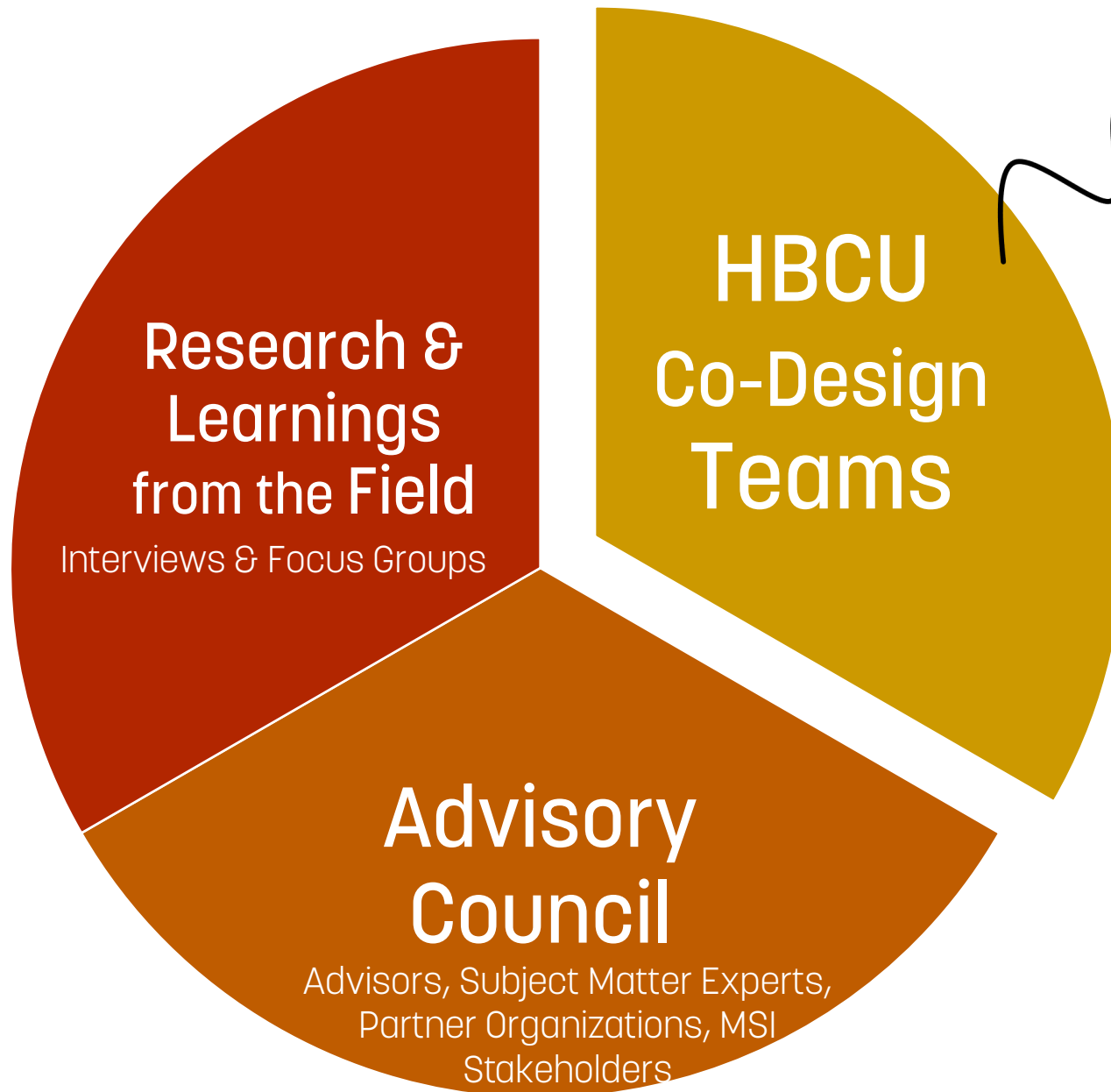
Co-Design

a long-term strategy for driving Black academic success at HBCUs

Elevate

new models for student success

Project Overview



- Up to 6 HBCUs will share \$1.5 million in total grant funding
- Assemble a dedicated DLI Team
- Participate in digital learning co-design process to understand the unique digital approach at HBCUs
- Share the “how” behind HBCUs innovative, culturally sustaining approach to student success

Selection Criteria



METRICS & DATA

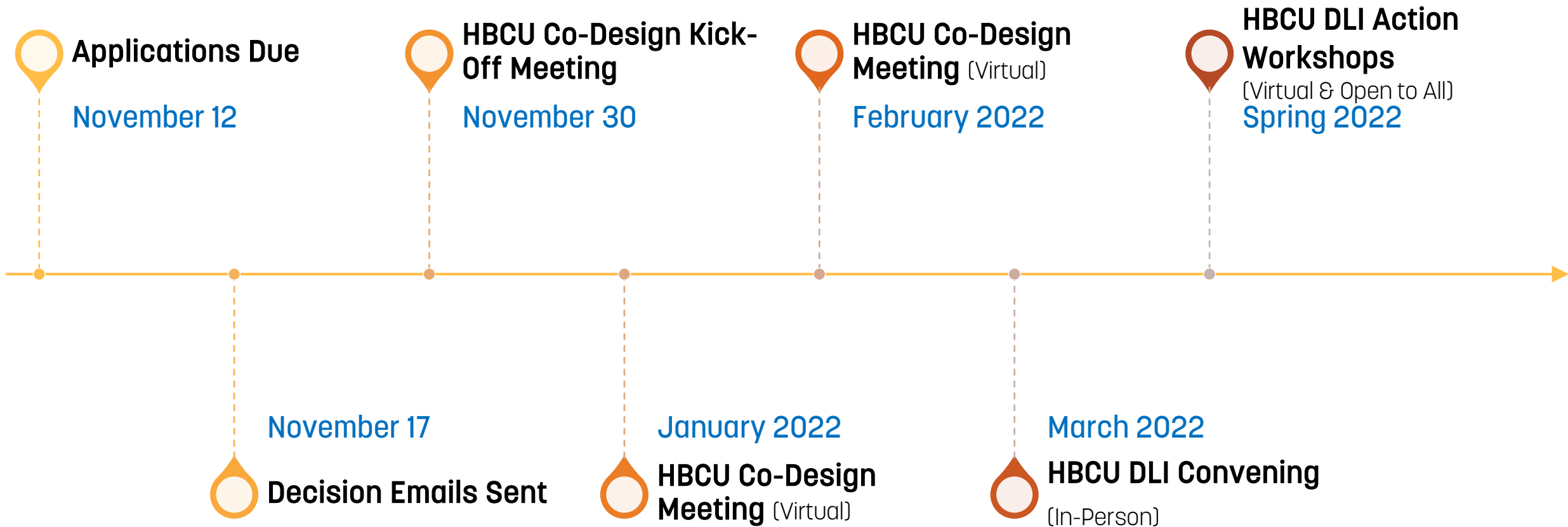


INSTITUTION TYPE



**COMMITMENT TO
STUDENT SUCCESS**

Next Steps





Q&A

Send questions in the Q&A box at the bottom of your screen

NTIA Connecting Minority Communities Pilot Program

Purpose? To build the broadband and digital technology capacities of eligible institutions and support broadband access, adoption, and digital skills within those institutions and in their surrounding anchor communities.



Expand educational
instruction and
remote learning
opportunities



Hire Information
Technology
Personnel



Spur economic
development,
employment and
entrepreneurship

Who? Eligible Entities HBCUs, TCUs and MSI educational institutions and consortiums led by HBCUs, TCUs, or MSIs that include a MBE or tax-exempt 501(c)(3) organization

How Much? \$268M in Funding available; No match required; Applications due Dec. 1, 11:59 pm ET

Questions: broadbandusa@ntia.doc.gov; Kperry@ntia.gov; 202-697-2104

<https://broadbandusa.ntia.doc.gov/resources/grant-programs/connecting-minority-communities-pilot-program>

A background image showing three students in a computer lab. A young man is pointing at a computer screen, while a young woman and another student look on. The scene is brightly lit, suggesting a modern educational environment.

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APPLY TODAY

APPLICATION DEADLINE NOVEMBER 12, 2021 | 5PM ET

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