All In: 2024 CCA Annual Convening Proposal Submission Guide

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Proposals are due on May 15, 2024 at 11:59 p.m. ET
All In: Complete College America’s 2024 Annual Convening

Complete College America’s Annual Convening is an opportunity to bring together stakeholders, industry and workforce leaders, institutional leaders, faculty and campus staff, community advocates, state policymakers, and system leaders. CCA continues to be laser-focused on sharing results and strategies that improve college completions and eliminate institutional performance gaps in higher education.

All In, the 2024 convening, celebrates our 15 years CCA being All In on college completion, and it will bring us “home” to Indianapolis, Indiana, November 18-20. In addition to the pre-conference offerings, invited speakers and panelists, networking opportunities, and regional meetings, we are scheduling times for members of the CCA Alliance to share their work.

Proposals for forty-five (45) minute sessions will be accepted in six content strands.

Institutional partners who have successfully implemented a strategy on campus may choose to participate in our Strategy Showcase.

“I find that the most engaging sessions are ones that not only present data, but also take that data and give suggestions for how to do something productive with it.”

-- 2023 CCA Annual Convening Attendee
Session Proposals

For All In: CCA’s 2024 Annual Convening, the CCA Programming Committee seeks a diverse slate of presenters representing a variety of backgrounds, perspectives, and voices to lead a 45-minute session to engage participants in one of the following six strands. For each strand, we have provided some possible ideas for topics to help guide you in determining where your proposal might fit. These are not meant to be comprehensive lists and are not suggestive of which proposals CCA will select.

- **Data/Policy**
  - Benchmarking Institutional Performance
  - Communicating Data Effectively to Stakeholders
  - Policy Innovations for College Completion
  - Policy Implications of Workforce Development
  - Data-Informed Policy Making
  - Policy Responses to Emerging Challenges
  - Global Perspectives on Higher Education Policy

- **Engaging Stakeholders to Make Change**
  - CCA Alliance Partnerships
  - Cultivating Buy-In
  - Engaging New Stakeholders
  - Leveraging Faculty and Staff
  - Collaboration Across Stakeholder Groups (It Takes a Village…)
  - Sustainability and Long-Term Engagement

- **Transfer/Pathways**
  - Implementation of Guided Pathways
  - Transfer Success Initiatives
  - Equity in Pathways
  - Engaging Employers in Pathways

- **Financial Practices and Decisions that Support Student Success**
  - Revenue Modeling for College Completion
  - Advocating for Equity-Driven Funding
  - Auditing Student Financial Policies for Equity
  - Innovative Course and Program Sharing Arrangements
  - Engaging Faculty and Staff in Financial Planning
  - Examining Capital Planning, Appropriations, and Requests

- **Basic Needs and Mental Health**
  - Innovative Approaches to Addressing Food Insecurity
  - Embodying Mental Well-being as a Proactive Practice
  - Strategies for Solving Student Transit Problems
  - Ensuring Access to AI and Effective Usability of Tech
  - Legal Support for Students

- **Technology Infrastructure and Innovation**
  - Scaling Completion Practices with Technology
  - Culturally Sustaining Digital Learning Environments
  - Disseminating Best Practices in Digital Learning
  - Ensuring Equity in AI-Powered Education
  - AI-Driven Advising and Student Support
  - AI and the Future of Work

Proposals for presentations will be accepted via our Request for Proposal Form until May 15, 2024. Each proposal received will be carefully considered by our Program Committee and sessions will be selected to create a robust agenda to appeal to the range of our convening attendees.
Submission Guidelines

All submissions should be made via the submission link.

1. **Presenter Profile.** You will be asked to submit basic information (name, title, institution, role, email) for each presenter. Each session can have up to three (3) presenters.

2. **Strand Choice.** You will be asked to choose which of the six strands you would like to submit to and give a short rationale for why you believe your proposal fits into that strand.

3. **Title.** Please try to give a clear and concise title – there is a 100 character limit.

4. **Lesson Plan.** We expect that all presentations center active learning. You will be asked how you anticipate engaging participants during your 45 minute session. Consider including demonstrations, conversations, and/or hands-on activities to allow participants to explore how concepts could be applied to their own settings.

5. **Description.** You will be asked to give a description that includes a brief description of the content, appropriate audience (by role), and what participants should expect to take away from the session. If you are presenting on a particular initiative, we ask you to note where you are in the process of implementation and refinement and what if any data you will be prepared to share.

6. **Institutional Performance Gaps.** You will be asked to explain how your session could inform and promote policies and practices that will benefit students who have been underserved in the past.

7. **Supporting Materials.** You will be given the opportunity to share supporting materials and links that could help our team evaluate the potential impact of your session.

**Helpful Tips**

1. Each session may have up to three (3) presenters who will each be eligible for a discounted registration.
2. Each session will take place in person and be 45 minutes long including time for introductions and questions.
3. Participants are frustrated when session titles or descriptions are vague or do not align with session content – please submit clear and accurate title and description.
4. Sessions that promote products or services for purchase are not appropriate. If you have an interest in being an event sponsor, please contact Kate Derrick at kderrick@completecollege.org.

**Completed proposals must be submitted by May 15, 2024 at 11:59 p.m. ET via the Request for Proposal Form**
Sample Proposal

**Strand Choice:** Transfer/Pathways
This proposal focuses on the progress within state XXX on identifying math courses that satisfy program and degree requirements for transfer students (between community colleges (CC) and baccalaureate institutions (BI)).

**Title:** Identifying Right Math for Transfer Pathways

**Lesson Plan:**
- Introductions (5min)
- Present Problem, Process, Results (20 min)
- Activity: small groups work through a scaled down example that we used with each program (15 min)
- Share Out and Reflect (5 min)

**Description:**
In 2013, state XXX adopted a Direct Transfer Agreement (DTA) that guaranteed that students who completed and were accepted to one of the public Baccalaureate institutions in the state could enter with junior status and all general studies requirements would be considered satisfied. Unfortunately, in the case of mathematics, many students found that although their quantitative reasoning requirement was met, they were still required to take an introductory mathematics course specific to their pathway. For example, the Statistics offered at the community college as part of the DTA and accepted at the transfer partner as meeting the general studies requirement did not satisfy the Psychology program requirement for introductory statistics. Based on a program by program grid that we were able to create by aligning BI program math requirements and CC courses offered in our system and working with program faculty at our BI’s to identify reasonable course substitutions, we have created a guide for CC advisors to minimize the chances that students who intend to transfer will enroll in math courses that do not fully support their ultimate goals. Our CC advisors have used these guides for two years and we are now working to refine and create a plan for ongoing updates. In this session we will share our process for creating the grid and advising tool, our results to date, and our plans going forward. We will also give participants an opportunity to work through an example of our process with the hope that they can use it in their own states. This session is most suited for state level staff or campus leaders working to create CC to BI transfer partnerships.

**Institutional Performance Gaps:**
We found that before our guide, students were choosing math courses that satisfied their DTA requirements but did not give them the math they needed for their BI path. These extra courses used up elective space and financial aid that students who are the most pressed for time and money could not afford.
Strategy Showcase

All In: CCA’s 2024 Annual Convening, will host a Strategy Showcase for institutional partners to share projects that they have implemented on their campuses that are aligned with CCA’s evidence based student success strategies:

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Structure</th>
<th>Momentum</th>
<th>Support</th>
</tr>
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<tbody>
<tr>
<td>Aligning the college experience to each students’ goals for the future.</td>
<td>Building course road maps that make the path to a degree or valuable workplace credential clear.</td>
<td>Designing multiple avenues for students to get started, earn credits faster and stay on track to graduate.</td>
<td>Addressing student needs and removing barriers to academic success.</td>
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- First-Year Experience
- Career Exploration
- Academic & Career Alignment
- Adult Learner Engagement
- Math Pathways
- Meta Majors
- Degree Maps and Milestones
- Smart Schedules
- Stackable Certificates and Credentials
- Credit for Competency
- Multiple Measures
- Corequisite Support
- Dual Enrollment
- 15 to Finish/Stay on Track
- Active Academic Support
- Proactive Advising
- 360◦ Coaching
- Student Basic Needs Support

The goal of the showcase will be for institutions to learn from each other. Contributors will be asked to share, via a provided template, a strategy that they have successfully implemented on their campus and be available to answer questions by attendees. If you have an initiative that you would like to have included in the Strategy Showcase, please submit this short Interest Form by July 31, 2024.

Questions about proposal submissions or the Strategy Showcase can be directed to Laura Schueller at lschueller@completecollege.org