Scenario: Your institution is considering expanding its academic program offerings. You have an initial list of potential programs your leadership team is interested in, and you want to develop a basic understanding of the industries before going further. In the past, your institution has outsourced to a consulting firm and purchased an expensive tech product to assist with this. You may still leverage those tools but first you want to narrow down your search.

Solution: Use Generative AI tools to research programmatic areas you are considering and to develop a foundational understanding of what kinds of programs are offered, some of the potential challenges and opportunities they present, and more.

SUGGESTED PROMPT
As an academic leader at [college name], you are helping me collect research on four new programs we are considering.

We are a [college type] in a [geographic location] part of the [region]. I want you to provide a summary of the following types of programs to me, then we will have a discussion.

For each program, include the following:
- Program summary
- Industry summary and program relevance
- Key sources and information gathered
- Estimated setup time at a college
- Possible career tracks
- Potential challenges
- Industry trends in higher education and the economy
- Impact of AI on the industry
- Equity implications to consider
- Suggest questions for further research on this program

I am going to provide you with one program at a time, then you are going to provide me with a response. Before we get started, I want you to ask any clarifying questions so you can provide the best possible response. Are you ready?

The first program you should start with is [insert program name].
IMPORTANT AI CONSIDERATIONS

DO’S and DON’TS

✔️ Ask more questions and explore responses
✔️ Check all sources

❌ Take the first output
❌ Assume its correct, AI can and does hallucinate

QUESTIONS TO CONSIDER:
- How will you store and share this information with decision-makers?
- How and when will you involve content experts to ensure the information is correct?
- What quantitative data can you access for detailed economic and career insights?
- How can you provide context to these summaries based on your institutions’ history, regional market demands, and experience with new programs and change initiatives?

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Learn more AI prompts for student success.

Complete College America (CCA) is a bold national advocate for dramatically increasing college completion rates and closing institutional performance gaps.

T3 Advisory consulting firm that partners with higher education institutions and national organizations to chart a strategic path forward in today's complex landscape of technology and postsecondary student success.